



Image courtesy of L'Oréal Professionnel

GH19 creative styling & dressing

Styling and finishing techniques are important as they produce the final result most visible to the client. These techniques form the end of many hairdressing services, as well as being used as a service themselves. The effects created can be amazing and should always thrill your clients by reflecting their individuality, as well as the professional image

of the salon. In this unit you will develop skills with heated styling equipment and will learn creative methods of wet and dry setting for use on different lengths of hair. You will learn how to perfect fashionable looks when blow drying and how all these different techniques can be combined to get the best results.



Unit GH19 (City & Guilds Unit 041)

Creatively style and dress hair

Optional

Image courtesy of SanrizzEducation

132 Level 3 NVQ/SVQ Hairdressing

This unit has three outcomes. As they are linked, you can be observed by your assessor for all three outcomes at the same time.

Outcome 1

Maintain effective and safe methods of working when styling hair

Outcome 2

Creatively style and dress hair

Outcome 3

Provide aftercare advice

Evidence requirements

You must practically demonstrate in your everyday work that you have met the standard for styling and dressing hair to achieve a variety of creative looks. The standards cover things that you must do (performance criteria), things that you must cover (range) and things that you must know.

What you must do

Your assessor will observe your performance on **five** occasions. Each observation must be of a different look each on different clients. Two observations must include the use of different non-conventional items. One observation must include the appropriate use of accessories or added hair.

Simulation is not allowed for any performance evidence within this unit. It is likely most evidence of your performance will be gathered from the observations made by your assessor but you may be required to produce other evidence to support your performance if your assessor has not been present.

“

When dressing and finishing hair, always step back and look at the overall effect, checking for stray hairs, balance and perfection!

Brenda Harrison

”



Dita Von Teese's hairstyle can be adapted with creative styling techniques to achieve different looks.

Image courtesy of Vegas5, Camera Press London

What you must cover

You will see key words in bold on the 'What you must do' list. For each of these, there is a range of things that you must cover. You must show that you have:

Covered the following styling techniques:

setting

blow drying

pin curling

finger waving

use of heated styling equipment

Used the following winding techniques:

point to root

root to point

Covered the following factors:

desired look

the occasion for which the style is required

haircut

hair growth patterns

hair elasticity

head and face shape and features

hair texture

hair length

hair density

Given the following advice:

suitable aftercare products and their use
maintenance of the style

What you must know

You will be assessed on your knowledge of the following:

Salon and legal requirements

How to work safely, effectively and hygienically when styling

Hairdressing science

Products, equipment and their use

Styling, dressing and finishing techniques and methods

Aftercare advice for clients

Communication

This will be completed through written and oral questioning by your assessor. For details of what you must know, see pages 142–145.



Creative styling & dressing

Useful words

Some terms that you will come across in this unit are explained below.

Aftercare advice Information given to the client on style maintenance.

Finger waving A method of moulding wet hair into flat s-shape movements using fingers and a comb.

Finishing products Used during the dressing and finishing of the style to help maintain the effect created.

Hair elasticity An indicator of the strength of the hair and the condition of the cortex: healthy hair can be stretched and returned without damage.

Heated styling equipment Styling tools used to set dry hair, adding curl, volume or straightening the hair.

Non-conventional Something not normally used, for example setting hair on chopsticks, or pipe cleaners.

Pin curling A setting technique used to curl or wave the hair and add volume; a spring clip or pin is used to secure the set.

Styling products Used to add in the moulding and drying stage of the set or blow-dry.

Winding point to root The roller or pin curl is wound starting from the points (ends) of the hair down to the roots.

Winding root to point The roller or pin curl is wound, starting from the root, through the mid-length, finishing with the ends of the hair.



Observation sign-off sheet

Unit GH19 Creatively style and dress hair

What you must do

134 Level 3 NVQ/SVQ Hairdressing

Within your work, you must show your assessor that you can do the following. You will be observed on **five** occasions, each of which must be of a different look, and **two** of which must include the use of different non-conventional items.

Each time you achieve **all** the points listed below within a single client service, your assessor will tick the circle and enter the date.

Outcome 1

Maintain effective and safe methods of working when styling hair

- a Ensure your client's clothing is effectively protected throughout the service
- b Wear personal protective equipment, if required
- c Position your client to meet the needs of the service without causing them discomfort
- d Ensure your own posture and position whilst working minimises fatigue and the risk of injury
- e Keep your work area clean and tidy throughout the service
- f Use working methods that
 - minimise the wastage of products
 - minimise the risk of damage to styling tools and equipment
 - minimise the risk of cross-infection
 - make effective use of your working time
 - ensure the use of clean resources
 - minimise the risk of harm or injury to yourself and others

Continues on next page

Hints and tips

Styling products protect the hair from heat damage and loss of moisture, as well as supporting the style.



- g Ensure your personal standards of health and hygiene minimise the risk of cross-infection, infestation and offence to your clients and colleagues
- h Use styling products, methods and equipment identified as a result of consultation with your client
- i Use equipment that is safe and fit for purpose
- j Complete styling, dressing and finishing services within a commercially viable time



Observation	1	2	3	4	5		
Achieved	<input type="radio"/>						
Date							
Candidate signature							
Assessor signature							
IV signature (if sampled)							

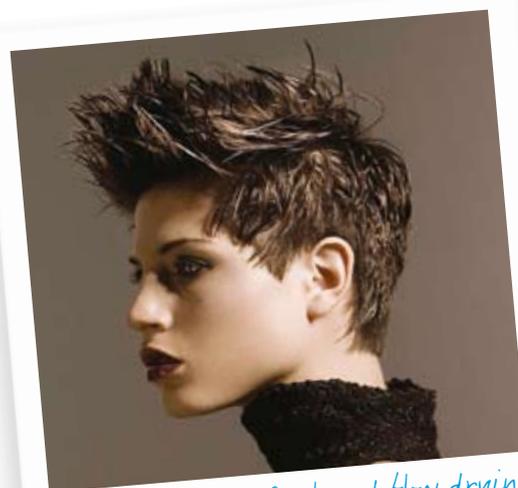
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Hair by Tracey Devine for Angels Aberdeen. Photography: Andrew O'Toole



All styling techniques must avoid damage to the hair and skin.

Image courtesy of Samrizz Education



A combination of gel and blow drying can be used for maximum impact.



Observation sign-off sheet

Unit GH19 Creatively style and dress hair

What you must do (continued)

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Level 3 NVQ/SVQ Hairdressing



Outcome 2

Style and dress hair creatively

- a Confirm with your client the look agreed at consultation prior to and during styling
- b Prepare your client's hair in a way which is suitable for the look agreed
- c Effectively incorporate and secure added hair, when used, into the desired style
- d Blend the client's hair and added hair effectively when required
- e Combine and adapt your **styling techniques** in an innovative way to achieve the desired look
- f Combine and adapt your **winding techniques** in an innovative way to achieve the desired look
- g Achieve creative effects by the improvised use of non-conventional items, where required
- h Use **styling techniques** in a way that avoids damage to the hair, skin and scalp
- i Remove items used for setting avoiding discomfort to your client *
- j Effectively incorporate and secure accessories, when used, to complement and enhance the desired look

Continues on next page



- k Personalise your **styling** and dressing **techniques** to take account of the **factors** which influence the achievement of the desired look
- l Apply suitable styling and finishing products that complement and enhance the desired look
- m Ensure the finished look meets the intended shape, direction, balance and volume agreed with your client
- n Ensure the finished look complements your client's features and enhances their personal image and that of the salon
- o Confirm your client's satisfaction with the finished look

Observation	1	2	3	4	5		
Achieved	<input type="radio"/>						
Date							
Candidate signature							
Assessor signature							
IV signature (if sampled)							

- * Covered by observation Date
- Covered by oral questioning Date

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Image courtesy of Conair



Use heated curling tongs to create a variety of finishes.

Hints and tips

When backcombing, a firmer effect is created if a fine tooth comb is used.



Observation sign-off sheet

Unit GHI9 Creatively style and dress hair

What you must do (continued)

Outcome 3

Provide aftercare advice

- a Give **advice** and recommendations accurately and constructively
- b Give your client suitable **advice** on the maintenance of their style

Observation	1	2	3	4	5		
Achieved	<input type="radio"/>						
Date							
Candidate signature							
Assessor signature							
IV signature (if sampled)							

“

The finish of the hairstyle can impress your client so much as to make them come back to you over and over again.

Maurice Lister

”



Observation sign-off sheet

Unit GH19 Creatively style and dress hair

What you must cover



Before ticking the circles below, you must make sure that you have achieved 'What you must cover' in **all** the outcomes in which it occurs.

Styling techniques

Tick the styling techniques for each observation. You must use **all** the styling techniques.

	1	2	3	4	5		
Setting	<input type="radio"/>						
Blow drying	<input type="radio"/>						
Pin curling	<input type="radio"/>						
Finger waving	<input type="radio"/>						
Use of heated styling equipment	<input type="radio"/>						

Winding techniques

Tick the winding techniques for each observation. You must use **all** the winding techniques.

	1	2	3	4	5		
Point to root	<input type="radio"/>						
Root to point	<input type="radio"/>						

Factors

Tick the factors covered by each observation. **All** factors must be covered.

	1	2	3	4	5		
Desired look	<input type="radio"/>						
The occasion for which the style is required	<input type="radio"/>						
Haircut	<input type="radio"/>						
Hair growth patterns	<input type="radio"/>						
Hair elasticity	<input type="radio"/>						
Head and face shape and features	<input type="radio"/>						
Hair texture	<input type="radio"/>						
Hair length	<input type="radio"/>						
Hair density	<input type="radio"/>						

Continues on next page



Observation sign-off sheet

Unit GH19 Creatively style and dress hair

What you must cover (continued)

Advice

Tick the advice covered each observation. You must give **both**.

Suitable aftercare products and their use
Maintenance of the style

1	2	3	4	5		
<input type="radio"/>						
<input type="radio"/>						

Observation
Achieved
Date
Candidate signature
Assessor signature
IV signature (if sampled)

1	2	3	4	5		
<input type="radio"/>						



Make sure that advice is given to the client on how to maintain their style.

Comment form

Unit GH19



This form can be used to record oral questioning, or for assessor/candidate comments, if required. **Note down the non-conventional items used, and when accessories or added hair were used.**

Comments	Date
1	
2	
3	
4	
5	





Knowledge sign-off sheet

Unit GH19 Creatively style and dress hair

What you must know

You will be assessed on your knowledge and understanding of all the following points. This will be completed by your assessor, either by asking you questions within a conversation, or with a written test (evidence type E3). This could be an online GOLA test. Your assessor will let you know how s/he intends to assess you.

Some areas appear in more than one unit (shaded in darker blue). These are covered in a cross-unit knowledge test. You only need to be tested on these once.

Once you have been assessed on each point, fill in the date and reference any written evidence that you've put in your portfolio.

You need to understand:	Evidence type
Salon and legal requirements	
1 Your salon's requirements for client preparation	E3
2 Your salon's expected service times for styling and dressing hair	E3
3 Your own responsibilities under the current Control of Substances Hazardous to Health Regulations in relation to the use of styling and finishing products	E3
4 Your responsibilities under the current Electricity at Work Regulations	E3
5 Your salon's image and expected standards of service	E3
How to work safely, effectively and hygienically when styling	
6 What is contact dermatitis and how to avoid developing it whilst carrying out styling and finishing services	E3
7 The range of protective clothing that should be available for clients	E3
8 Why it is important to use personal protective equipment	E3
9 The type of personal protective equipment available	E3
10 How the position of your client and yourself can affect the desired outcome and reduce fatigue and the risk of injury	E3
11 The safety considerations which must be taken into account when styling and dressing hair	E3
12 The importance of positioning equipment for ease of use	E3

Continues on next page

You need to understand:	Evidence type
13 Why it is important to keep your work area clean and tidy	E3
14 Methods of working safely and hygienically and which minimise the risk of cross-infection and cross-infestation	E3
15 The importance of personal hygiene	E3
16 Why it is important to check electrical equipment used to aid the styling and finishing processes	E3
17 Methods of cleaning, disinfecting and/or sterilisation used in salons	E3
18 The importance of using products economically	E3
19 The health and safety factors to consider when making a choice of non-conventional items	E3
20 The reasons why tools and heated styling equipment should be kept free from product build up	E3
Hairdressing science	
21 The effects of humidity on hair	E3
22 The physical effects of styling on the hair structure	E3
23 The physical effects of styling and finishing products on the hair and how they work to maintain the style	E3
24 How the incorrect application of heat can affect the hair and scalp	E3
25 Why hair should be allowed to cool prior to dressing out	E3
26 The effects of backcombing and back brushing on the hair structure	E3
27 The potential effects on the hair structure of using and securing added hair and accessories	E3
Products, equipment and their use	
28 The range of products, tools and equipment available for styling and dressing hair	E3
29 The suitability of specific products and equipment for use with different hair types and for achieving different effects	E3



Creative styling & dressing



Continues on next page



Knowledge sign-off sheet

Unit GH19 Creatively style and dress hair

What you must know (continued)

You need to understand:	Evidence type
30 The types of non-conventional items that may be used when setting hair and the effects they can create (eg rags, chopsticks, straws, rik-rak etc.)	E3
31 The manufacturers' instructions on the use of the specific styling and finishing products in your salon	E3
Styling, dressing and finishing techniques and methods	
32 Current fashion styling and dressing looks	E3
33 Sources of creative information and inspiration (eg historical, cultural and fashion)	E3
34 How the factors in the range affect the styling process and the finished look	E3
35 How the angle of winding on and off base influences the volume and direction of the hair movement	E3
36 Why and how to use point to root and root to point winding techniques	E3
37 Methods of handling and securing added hair and accessories	E3
38 The variety of styling techniques available and why and when they are used	E3
39 Current techniques for creatively styling, dressing and finishing hair	E3
40 The type of checks needed during styling and dressing services to ensure the intended shape, direction, balance and volume is achieved	E3

Continues on next page

You need to understand:	Evidence type
Aftercare advice for clients	
41 Products for home use that will benefit the client and those to avoid and why	E3
42 How to maintain their style	E3
43 How to remove pins, accessories, any added hair and any backcombing and/or back brushing	E3
Aftercare advice for clients	
44 How to give effective advice and recommendations to clients	E3
Tick if E3 was a GOLA test	<input type="radio"/> Date
Tick if E3 was a written test	<input type="radio"/> Date
Tick if cross-unit knowledge test was a GOLA test	<input type="radio"/> Date
Tick cross-unit knowledge	<input type="radio"/> Date



Image courtesy of Denman Brush





Image courtesy of Barry Craig