



Photography by Billy Moore @ Central Training Group. Hair by T&G Basiloon

GH21 creative hairdressing skills

Don't forget that hairdressing is an art – you can use this unit to show off your work. Here you will combine all your technical skills to create beautiful hairdressing images that promote your professional profile – your imagination will be your main guide! You will coordinate the work of photographers, make-up artists and others in the hair industry for different events such

as photo shoots, hair and fashion shows, and competitions. You will gain an understanding of design planning and meeting timescales, techniques for creating balance within the total image, and deciding on additional media that could be used. Evaluating the event and adapting images you produce for commercial use is also an important part of this unit.



Unit GH21 (City & Guilds Unit 043)

Develop and enhance your creative hairdressing skills

Optional

Image courtesy of L'Oréal Professionnel

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Level 3 NVQ/SVQ Hairdressing

This unit has three outcomes.

Outcome 1

Plan and design a range of images

Outcome 2

Produce a range of creative images

Outcome 3

Evaluate your results against the design plan objectives

Evidence requirements

You must practically demonstrate in your everyday work that you have met the standard for developing and enhancing your creative skills. The standards cover things that you must do (performance criteria), things that you must cover (range) and things that you must know.

What you must do

You must produce evidence of creating **three** different hair designs, covering both types of image in the range. Your assessor will observe you on at least **one** occasion.

Simulation is not allowed for any performance evidence within this unit. Although some evidence of your performance will be gathered from the observations made by your assessor, it is likely you will need to assemble relevant documentary evidence in your portfolio to meet the requirements of standard and qualification.

What you must cover

You will see key words in bold on the 'What you must do' list. For each of these, there is a range of things that you must cover. You must show that you have:

Covered one of the following activities:

photographic

hair shows

competition work

Covered the following images:

based on a theme

avant-garde



Image courtesy of Goldwell

Used four of the following techniques:

cutting

perming

relaxing

colouring

styling and dressing

adding hair

plaiting

twisting

locking

shaving

creating patterns in hair

Used two of the following additional media:

accessories

clothes

make-up

Involved two of the following relevant person(s):

photographer

line manager

make-up artists

colleagues

show audience

competition judges

What you must know

You will be assessed on your knowledge of the following:

Communication

Design principles and presentation

Evaluation

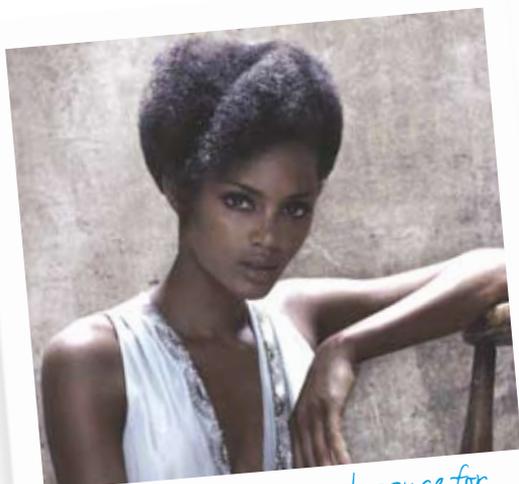
Health and safety

Planning

Problem solving

Styling, dressing and finishing techniques and methods

This will be completed through written and oral questioning by your assessor. For details of what you must know, see pages 174–177.



simplicity creates pure elegance for this finished look.



Creative hairdressing skills

Useful words

Some terms that you will come across in this unit are explained below.

Added hair Hair attached to the head or blended into the hair, for example hair pieces and extensions.

Additional media Make-up, accessories, ornamentation, clothes, etc.

Avant-garde A daring style, which is at the cutting edge of fashion: you wouldn't look this way every day.

Commercial An image that clients would want to wear on a regular basis.

Design plans A detailed outline of the selected image, including accessories, clothes, any other media, and timescale for delivery, etc.

Design principles The image's balance, weight, angles, media and colour, etc.

Locking A styling technique usually used on African hair.

Mood board A combination of images, colours and textures: your first ideas for creating an image are collected together on a board.

Theme A set subject area; for instance, hair up, fantasy, or images reflecting an era, like the seventies or eighties.



Observation sign-off sheet

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What you must do

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Within your work, you must show your assessor that you can do the following. You must produce evidence of creating **three** different hair designs, covering at least one of the activities and both types of image in the range. You will be observed on at least **one** occasion.

Each time you achieve **all** the points listed below within a single client service, your assessor will tick the circle and enter the date.



Outcome 1

Plan and design a range of images

- a Clearly identify the intended **activity(ies)** for which the images are required
- b Use suitable sources of information to research ideas on themes for design
- c Accurately identify sufficient suitable information to create your design plan
- d Create a design plan which
 - has clearly defined objectives
 - is suitable for your chosen range of **images**
 - clearly defines the roles and responsibilities of others involved
 - takes account of budgetary constraints
 - defines all resources required
 - states how risks to health and safety can be reduced
 - takes account of foreseeable problems and ways of resolving them
 - lists any venue requirements, if applicable
- e Agree your design plan with the **relevant person(s)**

Observation	1		
Achieved	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Date			
Candidate signature			
Assessor signature			
IV signature (if sampled)			

Hints and tips

Remember: clipper attachments cannot be used at Level 3 NVQ (Level 6 SVQ).

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Outcome 2

Produce a range of creative images

- Effectively communicate with others involved throughout the implementation of your design plan
- Adapt your design plan to meet any changed circumstances *
- Demonstrate the innovative application of **techniques** to achieve the design **image**
- Use **additional media** to complement the design **image**, when required
- Follow safe and effective working methods when creating the design **image**
- Ensure the finished **image** meets your agreed design plan
- Ensure the finished **image** and its presentation clearly show the innovative features of your design and enhance your professional profile

Image courtesy of Goldwell



Creative hairdressing skills



Observation	1		
Achieved	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Date			
Candidate signature			
Assessor signature			
IV signature (if sampled)			

* Covered by observation	<input type="radio"/>	Date
Covered by oral questioning	<input type="radio"/>	Date

Continues on next page

“
To be creative, you should be learning and experiencing all the time.
 Mark Woolley

”



Observation sign-off sheet

Unit GH21 Develop and enhance your creative hairdressing skills

What you must do (continued)

Outcome 3

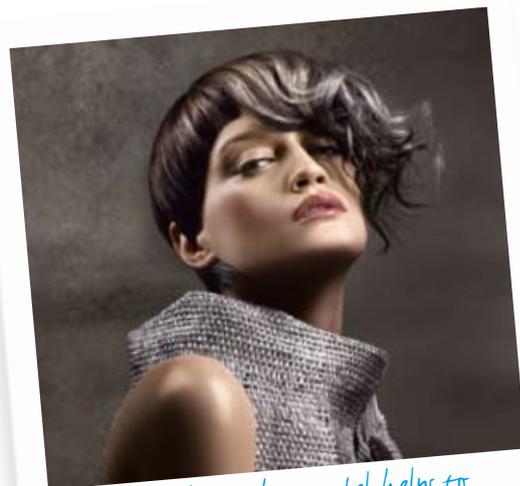
Evaluate your results against the design plan objectives

- a Actively seek feedback from **relevant person(s)** on the impact of your image and its effectiveness in meeting your design plan
- b Evaluate your own performance against your objectives to identify how and where it could be improved
- c Evaluate how the design image may be adapted for commercial use

Observation	1		
Achieved	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Date			
Candidate signature			
Assessor signature			
IV signature (if sampled)			

Hints and tips

Work out which styles you want to perform and practise like crazy to perfect the image and meet any time restrictions.



Selecting the right model helps to create the desired impact.

Observation sign-off sheet

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What you must cover



Before ticking the circles below, you must make sure that you have achieved 'What you must cover' in **all the outcomes in which it occurs.**

Activities

Tick the activities carried out for each observation. You must carry out at least **one**.

	1		
Photographic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hair shows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competition work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Images

Tick the images created for each observation. You must create **both** types of images.

	1		
Based on a theme	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Avant-garde	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Techniques

Tick the techniques used for each observation. You must use at least **four** techniques.

	1		
Cutting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Perming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relaxing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colouring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Styling and dressing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adding hair	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plaiting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twisting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Locking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shaving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating patterns in hair	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Observation sign-off sheet

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What you must cover (continued)

Additional media

Tick the additional media used for each observation. You must use at least **two** additional media.

	1		
Accessories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clothes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make-up	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Relevant person(s)

Tick the relevant person(s) for each observation. You must deal with at least **two** of the relevant person(s) in planning, implementing and evaluating your range of images.

	1		
Photographer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Line manager	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make-up artists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colleagues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Show audience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competition judges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	1		
Observation Achieved	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Date			
Candidate signature			
Assessor signature			
IV signature (if sampled)			

Hints and tips

Building a mood board of ideas is a good place to start, especially for competition work.

Comment form

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This form can be used to record oral questioning, or for assessor/candidate comments, if required.

Comments

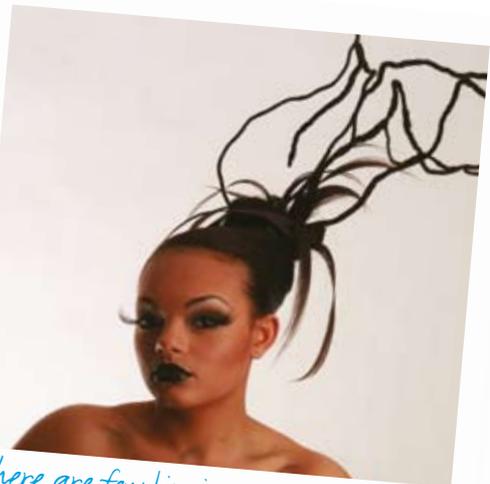
Date

1

Image courtesy of Hair Tools (top left)



Don't forget the basic principles, no matter what look you're creating.



There are few limits to your imagination - make time just for thinking about what you could do.



Knowledge sign-off sheet

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What you must know

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You will be assessed on your knowledge and understanding of all the following points. This will be completed by your assessor, either by asking you questions within a conversation, or with a written test (evidence type E3). This could be an online GOLA test. Your assessor will let you know how s/he intends to assess you.

Once you have been assessed on each point, fill in the date and reference any written evidence that you've put in your portfolio.

You need to understand:		Evidence type
Communication		
1	The importance of effective communication	E3
2	The importance of confidentiality and what might happen if this is not maintained	E3
3	How and when to participate in discussions and move them forward	E3
4	How to make openings in conversations to encourage people to speak	E3
5	The importance of confirming your understanding of what has been said to you	E3
Design principles and presentation		
6	Basic principles of design, scale and proportion when creating an image	E3
7	How to identify and develop a theme as a basis for a hairdressing design image	E3
8	Ways of visually presenting your design image effectively to others	E3
9	Ways in which additional media can be used to complement the overall design image	E3
10	The importance of presenting your final results in a professional way	E3
Evaluation		
11	The purpose of evaluation activities	E3
12	The areas on which you should collect feedback	E3

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You need to understand:	Evidence type
13 Methods of gaining feedback from others	E3
14 The potential commercial benefits that can arise from creative hair design work	E3
Health and safety	
15 The potential hazards you must consider when working at any venue	E3
16 The steps that should be taken to minimise risks when working at any venue	E3
17 How and if local by-laws and legislation may limit your use of tools and equipment	E3
18 Health and safety procedures applicable to any venue you use	E3
19 The safe and effective working methods for the techniques in the range	E3
20 The potential hazards that may be present as a result of using additional media in your design image and the precautions you should take to reduce risks to health and safety	E3
Planning	
21 The importance of detailed and accurate planning	E3
22 The importance of communicating and agreeing design plans	E3
23 The importance of setting and working to a budget	E3
24 Sources of creative information and inspiration for design ideas and how to access them (eg historical, cultural and fashion)	E3
25 Ways of presenting design plans and images	E3
26 The range and availability of resources	E3
27 Where to obtain resources	E3
28 Any venue requirements likely to affect your plans	E3

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Hints and tips

Using a head block is a great way of trying out new ideas in the early stages: you can't embarrass yourself in front of a block.



Knowledge sign-off sheet

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What you must know (continued)

You need to understand:	Evidence type
Problem solving	
29 The common problems associated with photographic shoots, hair shows and competitions (eg, staffing, tools and equipment breakdowns, and time over-runs, etc.) and how to resolve them	E3
Styling, dressing and finishing techniques and methods	
30 Current techniques for creatively styling, dressing and finishing hair	E3
31 The types of products, tools and equipment available for the techniques in the range and the effects they can create	E3

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A great colour will give your creative styling even more impact.

You need to understand:	Evidence type
32 How added hair can be used to enhance and support a design image	E3
33 The design and styling limitations of different types of added hair	E3
34 The types of non-conventional items that may be used when styling hair and the effects they can create	E3
35 The manufacturers' instructions for the specific products, tools and equipment you intend to use	E3
Tick if E3 was a GOLA test	<input type="radio"/> Date
Tick if E3 was a written test	<input type="radio"/> Date



Creative hairdressing skills

Image courtesy of Desmond Murray (right)



Events such as fashion shows will give you ideas for your work.



Added hair has been used effectively to support this design image.

