

## Purpose statement

The following purpose is for the **City & Guilds Level 2 Technical Certificate in Floristry (603/0839/4)**

Area	Description
<b>OVERVIEW</b>	
<p>Who is this qualification for?</p>	<p>This Level 2 Technical Certificate in Floristry is for you if you are looking to start a career within the floristry industry. If you like to interact with others, be creative and are keen to develop practical, technical floristry skills, then this qualification is for you.</p> <p>Through this qualification you will learn about different flowers and plants and how to look after them. You will also learn that there is more to floristry than flowers and that for florists to be successful, they need to understand their tools, environment and the finishing touches that make a difference. With this, you will develop an understanding of design principles and the skills needed to apply these to the design and creation of floristry products. You will gain an understanding of how floristry business operate and develop skills needed to interact with customers and identify their needs.</p> <p>This qualification is suitable if you are 16 years old, or over. You may or may not have any previous knowledge or experience in floristry.</p> <p>You will gain an understanding of the skills and knowledge that are important when you are working in a floristry setting, or progressing to further learning and training in this area.</p>
<p>What does this qualification cover?</p>	<p>This qualification covers the skills you will need to progress to further learning and training, or to enter the world of work within the floristry industry. You will study the following mandatory content:</p> <ul style="list-style-type: none"> <li>• Working in the floristry industry</li> <li>• Preparing to create floristry designs</li> <li>• Creating floristry designs</li> <li>• Customer service</li> <li>• Caring for and maintaining floristry products</li> <li>• Floristry design principles</li> <li>• Health and safety for land-based industries</li> </ul> <p>There is also a requirement to carry out 150 hours of work experience.</p>

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You will get lots of practice and support to enable you to develop the required skills and knowledge to prepare you for the learning and end assessment.

Colleges and training/education centres will work with local employers who will contribute to the knowledge and delivery of training. The different ways in which centres could support your learning, by working with both local and national floristry businesses, include:

- structured work-experience or work-placements within their business
- your attendance at classes or lectures given by industry experts
- employers input into projects and exercises
- employers who act as 'expert witnesses' to contribute to the assessment of your work.

This practical based training is ideal preparation for gaining employment in the floristry industry or further specialist study.

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#### WHAT COULD THIS QUALIFICATION LEAD TO?

Will the qualification lead to employment, and if so, in which job role and at what level?

Achievement of this qualification demonstrates to an employer that you have the necessary technical skills and knowledge they are looking for when recruiting for a:

- trainee florist
- junior florist.

Why choose this qualification over similar qualifications?

There are no other College-based qualifications within this suite at this Level.

Will the qualification lead to further learning?

Yes. Once you have successfully completed this qualification, you could go on to study a Level 3 College-based qualification taken over one year or two years.

- Level 3 Advanced Technical Diploma in Floristry (540)

This qualification could also lead you to an apprenticeship in Floristry:

Intermediate Apprenticeship, including the Level 2 Diploma in Work-based Floristry

Advance Apprenticeship, including the Level 3 Diploma in Work-based Floristry

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#### WHO SUPPORTS THIS QUALIFICATION?

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Professional/Trade Association

The British Florist Association

<https://www.britishfloristassociation.org/>

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FURTHER INFORMATION

Please refer to the Qualification Handbook, available on the City & Guilds website, for more information on the structure of this qualification, the content of the units, and assessment.

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