

## Declared Purpose:

*The following purpose is for the Level 3 Diploma in Floristry 0351-03 (QAN no: 500/6503/8). This is a Technical Level Qualification.*

**This level 3 Diploma in Floristry is a qualification aimed at recognising a range of practical skills and knowledge. This will help you to seek employment or progression into further training within the Floristry Industry.**

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Who is this qualification for?	It is for learners who work or want to work as a Florist in a shop or other retail outlet.
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A level 2 Diploma in Floristry and/or equivalent practical industry experience is a recommended entry requirement.

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What does the qualification cover?	<p>The learner will need to successfully complete 8 of the units below in order to gain this qualification.</p> <p>The qualification covers a range of essential Floristry techniques:</p> <ul style="list-style-type: none"> <li>• Diverse flower and plant care</li> <li>• Plan, assemble and evaluate diverse tied floristry designs</li> <li>• Plan, assemble and evaluate diverse floral designs for weddings</li> <li>• Plan, assemble and evaluate diverse floral designs</li> <li>• Plan, assemble and evaluate diverse funeral designs</li> <li>• Working in the floristry industry</li> <li>• Negotiate and agree terms and conditions for the sale of floristry products and services</li> </ul> <p>Or</p> <ul style="list-style-type: none"> <li>• Function and event decoration using floral displays</li> <li>• Function and event decoration using balloons</li> </ul> <p>For all units you will study both the practical and the knowledge of why you need to do and know certain things.</p> <p>This qualification is typically delivered on a one year full-time basis.</p> <p>This qualification will give you the skills you need not only to work within the floristry industry, but will provide you with skills that you may use in other related work such as customer service and retail.</p>
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What opportunities are there for employment or progression after I have finished studying this qualification?

The qualification allows you to progress into **employment**. There are opportunities for florists in the following job roles:

- Junior Florist
- Florist
- Senior Florist
- Florist Shop Manager.

You may wish to progress onto an **Advanced Apprenticeship in Floristry**, which allows you to combine working in the shop, and typically attending one day a week at college or with a training provider.

Alternatively you can progress into **Higher Education** and go on to take the following qualifications:

- Level 4 Higher Diploma in Floristry
- Level 5 Master Diploma in Professional Floristry.

The qualification is recognised by employers, including:

- van Wonderen Flowers
- C M Florists Ltd
- Jemini
- Hubbard's Florist Coventry
- Verdure.

This qualification is recognised by the British Florists Association (BFA).

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Further information can be found on our website and within the qualification handbook:

<http://www.cityandguilds.com/Courses-and-Qualifications/land-based-services/floristry/0351-floristry/level-3>