

Recording for Activity 1- **Additional Listening task** - Stage 2 – Social Media

Good afternoon, this is ABC radio at 2 o'clock.

Here's what we've got coming up.

This week, we begin our new series The Secret History of Social Networking.

It's a phenomenon which seems to have come from nowhere, but in fact computer-based social networks have been around for decades. In this three-part series ABC's technology correspondent Richard Jones traces the hidden story of social networking, from the early days of computing to the businesses worth billions today.

In part one, we trace the roots of social networking from the counterculture of the 60s and 70s through early bulletin boards to the first networks on the World Wide Web.

In the second episode Richard Jones tells the story of the social networking scramble of the early 2000s and finds out how Facebook emerged to become the world's biggest social network.

With big growth has come big controversy, over privacy, security, and targeted advertising. Richard finds out that some people are becoming more wary about what they share online - could new networks spot a gap in the market and steal Facebook's crown?

In our final episode, we look at the social networking sites of the future and ask where the phenomenon is heading as new sites spring up all the time. And, finally, Richard returns to the social networking pioneers of the 70s and 80s. How do the hippies and hackers who created the first social networks think their revolution has turned out?

Thursday evenings at 9pm on ABC radio.

Questions for candidates

1 What is the name of the reporter?

Richard Jones

2 How many episodes are there in the series?

three (3)

3 Give **two** decades mentioned in the recording

Two of:

- 60s
- 70s
- 80s
- 2000s / noughties

(accept similar wording)

4 When will the radio show be aired?

One of:

- This week
- 9pm
- Thursday

Answers are in red