Level 2 VRQ Qualifications in Photo Imaging (7512)



Assessment pack

www.cityandguilds.com September 2012 Version 3.0



About City & Guilds

City & Guilds is the UK's leading provider of vocational qualifications, offering over 500 awards across a wide range of industries, and progressing from entry level to the highest levels of professional achievement. With over 8500 centres in 100 countries, City & Guilds is recognised by employers worldwide for providing qualifications that offer proof of the skills they need to get the job done.

City & Guilds Group

The City & Guilds Group includes City & Guilds, ILM (the Institute of Leadership & Management, which provides management qualifications, learning materials and membership services), City & Guilds NPTC (which offers land-based qualifications and membership services), City & Guilds HAB (the Hospitality Awarding Body), and City & Guilds Centre for Skills Development. City & Guilds also manages the Engineering Council Examinations on behalf of the Engineering Council.

Equal opportunities

City & Guilds fully supports the principle of equal opportunities and we are committed to satisfying this principle in all our activities and published material. A copy of our equal opportunities policy statement is available on our website.

Copyright

The content of this document is, unless otherwise indicated, © The City and Guilds of London Institute and may not be copied, reproduced or distributed without prior written consent.

However, approved City & Guilds centres and candidates studying for City & Guilds qualifications may photocopy this document free of charge and/or include a PDF version of it on centre intranets on the following conditions:

- centre staff may copy the material only for the purpose of teaching candidates working towards a City & Guilds qualification, or for internal administration purposes
- candidates may copy the material only for their own use when working towards a City & Guilds qualification

The Standard Copying Conditions (which can be found on our website) also apply.

Please note: National Occupational Standards are not © The City and Guilds of London Institute. Please check the conditions upon which they may be copied with the relevant Sector Skills Council.

Publications

City & Guilds publications are available from our website or from our Publications Sales department, using the contact details shown below.

Every effort has been made to ensure that the information contained in this publication is true and correct at the time of going to press. However, City & Guilds' products and services are subject to continuous development and improvement and the right is reserved to change products and services from time to time. City & Guilds cannot accept liability for loss or damage arising from the use of information in this publication.

City & Guilds
1 Giltspur Street
London EC1A 9DD
T +44 (0)844 543 0000
F +44 (0)20 7294 2413

www.cityandguilds.com centresupport@cityandguilds.com

Level 2 VRQ Qualifications in Photo Imaging (7512)



Assessment pack

www.cityandguilds.com September 2012 Version 3.0

Qualification title	Number	Ofqual ref.
Level 2 Diploma in Photography & Photo Imaging	7512-02	500/7151/8
Level 2 Diploma in Photo Imaging	7512-02	500/6931/7
Level 2 Certificate in Photography and Photo Imaging	7512-92	500/6932/9
Level 2 Certificate in Working in the Photo Imaging Industry	7512-92	500/6933/0
Level 2 Certificate in Specialist Photography and Image Output	7512-92	500/7038/1
Level 2 Certificate in Digital Image Manipulation	7512-92	500/6934/2
Level 2 Certificate in Specialist Photography and Presentation	7512-92	500/6935/4
Level 2 Certificate in Photo Image Capture	7512-92	500/6936/6
Level 2 Certificate in Operational Photography	7512-22	500/6944/5
Level 2 Award in Photo Image Output	7512-92	500/6945/7
Level 2 Award in Photo Image Management and Storage	7512-92	500/6937/8
Level 2 Award in Photo Image Capture	7512-92	500/6946/9
Level 2 Award in Operational Photography	7512-12	500/6948/2
Level 2 Award in Digital Image Manipulation	7512-92	500/6947/0
Level 2 Award in Shooting video with DSLR	7512-92	600/6239/3

This page is intentionally blank

Contents

1	Qualification structure	7
2	Guidance for assessors	12
3	Accreditation of prior learning/achievement	15
4	Assessment and verification	16
5	Guidance for candidates	18
6	Assignments	19
Assignment 201	Introduction to the photo imaging industry	20
Assignment 202	Introduction to working in the photo imaging industry	26
Assignment 303	Business practice in the photo imaging industry	30
Assignment 204	Introduction to legislation for the photo imaging industry	34
Assignment 205	Photo imaging equipment and materials	40
Assignment 206	Principles of photo image capture	44
Assignment 207	Principles of studio photography	56
Assignment 208	Principles of location photography	68
Assignment 209	Principles of photo imaging management and storage	80
Assignment 210	Principles of photo imaging output	90
Assignment 211	Presenting photo images	94
Assignment 212	Working to a photo imaging project brief	100
Assignment 213	Principles of operational support photography	105
Assignment 214	Principles of image management and storage for operational	
_	photography	119
Assignment 215	Digital image manipulation	128
Assignment 216	Shooting video with DSLR	135
Appendix 1	Candidate feedback sheet	147

This page is intentionally blank

1 Qualification structure

This section provides information about the structure of the qualifications and unit combinations required for the qualifications. The following table lists all of the available units:

City & Guilds unit number	Unit title
Unit 201	Introduction to the photo imaging industry
Unit 202	Introduction to working the photo imaging industry
Unit 303	Business practice for the photo imaging industry
Unit 204	Introduction to legislation for the photo imaging industry
Unit 205	Photo imaging equipment and materials
Unit 206	Principles of photo image capture
Unit 207	Principles of studio photography
Unit 208	Principles of location photography
Unit 209	Photo imaging management and storage
Unit 210	Principles of photo image Output
Unit 211	Photo image presentation
Unit 212	Working to a photo imaging project brief
Unit 213	Principles of operational support photography
Unit 214	Principles of image management and storage for operational support photography
Unit 215	Digital Image Manipulation
Unit 216	Shooting video with DSLR

The qualification handbook available to download for free from the City & Guilds website ${\bf www.cityandguilds.com}$.

1 Qualification Structure

Full qualifications

The following qualifications will be awarded to candidates on successful completion of the required units as shown in the tables below:

City & Guilds unit number	Unit title	Credits
Unit 201	Introduction to the photo imaging industry	4
Unit 202	Introduction to working the photo imaging industry	4
Unit 303	Business practice in the photo imaging industry	4
Unit 204	Introduction to legislation for the photo imaging industry	4
Unit 205	Photo imaging equipment and materials	5
Unit 206	Principles of photo image capture	8
Unit 207	Principles of studio photography	8
Unit 208	Principles of location photography	8
Unit 209	Photo imaging management and storage	7
Unit 210	Principles of photo imaging output	8
Unit 211	Presenting photo images	5
Unit 212	Working to a photo imaging project brief	4
Unit 213	Principles of operational support photography	6
Unit 214	Principles of image management and storage for operational support photography	7
Unit 215	Digital image manipulation	8
Unit 216	Shooting video with DSLR	5

1.1 Qualification structure

The following qualifications will be awarded to candidates on successful completion of the required units as shown in the tables below:

7512- 02	Level 2 Diploma in Photography & Photo Imaging	450 GLH	61 credits
Mandatory	units		
Unit 201	Introduction to the photo imaging industry	30	4
Unit 202	Introduction to working in the photo imaging industry	30	4
Unit 303	Business practice in the photo imaging industry	30	4
Unit 204	Introduction to legislation for the photo imaging industry	30	4
Unit 205	Photo imaging equipment and materials	30	5
Unit 209	Photo imaging management and storage	60	7
Unit 210	Principles of photo image output	60	8
Unit 211	Photo image presentation	30	5
Unit 212	Working to a photo imaging project brief	30	4
Optional un	its: two from 206-208, 216		
Unit 206	Principles of photo image capture	60	8
Unit 207	Principles of studio photography	60	8
Unit 208	Principles of location photography	60	8
Unit 216	Shooting video with DSLR	30	5

7512-02	Level 2 Diploma in Photo Imaging	330 GLH	46 credits
Mandatory	units		
Unit 205	Photo imaging equipment and materials	30	5
Unit 210	Principles of photo image output	60	8
Unit 211	Photo image presentation	30	5
Unit 212	Working to a photo imaging project brief	30	4
Unit 215	Digital Image Manipulation	60	8
Optional un	its: <mark>two</mark> from 206-208, 216		
Unit 206	Principles of photo image capture	60	8
Unit 207	Principles of studio photography	60	8
Unit 208	Principles of location photography	60	8
Unit 216	Shooting video with DSLR	30	5

7512-92	Level 2 Certificate in Photography and Photo Imaging		
		180 GLH	25-26 credits
Mandatory	units		
Unit 210	Principles of photo image output	60	8
Unit 211	Photo image presentation	30	5
Optional u	nits: <mark>one</mark> from 201, 205 or 212		
Unit 201	Introduction to the photo imaging industry	30	4
Unit 205	Photo imaging equipment and materials	30	5
Unit 212	Working to a photo imaging project brief	30	4
Optional u	nits: one from 206-208		
Unit 206	Principles of photo image capture	60	8
Unit 207	Principles of studio photography	60	8
Unit 208	Principles of location photography	60	8

7512-92	Level 2 Certificate in Working in the Photo Imaging Industry		
		120GLH	16 credits
Unit 201	Introduction to the photo imaging industry	30	4

Unit 202	Introduction to working in the photo imaging industry	30	4	
Unit 303	Business practice in the photo imaging industry	30	4	
Unit 204	Introduction to legislation for the photo imaging industry	30	4	

7512-92	Level 2 Certificate in Specialist Photography and Image Output		
		120 GL	16 credits
Mandatory	units		
Unit 210	Principles of photo image output	60	8
Optional u	nits: one from 207-208		
Unit 207	Principles of studio photography	60	8
Unit 208	Principles of location photography	60	8

7512-92	Level 2 Certificate in Digital Image Manipulation	120 GLH	16 credits
Unit 206	Principles of photo image capture	60	8
Unit 215	Digital image manipulation	60	8

7512-92	Level 2 Certificate in Specialist Photography and Presentation				
		90 GLH	13 credits		
Mandatory	units				
Unit 211	Photo image presentation	30	5		
Optional u	Optional units: one from 207-208				
Unit 207	Principles of studio photography	60	8		
Unit 208	Principles of location photography	60	8		

7512-92	Level 2 Certificate in Photo Image Capture	90 GLH	13 credits
Unit 206	Principles of photo image capture	60	8
Unit 211	Photo image presentation	30	6

7512-22	Level 2 Certificate in Operational Photography	90 GLH	13 credits
Unit 213	Principles of operational support photography	40	6
Unit 214	Principles of image management and storage for operational support photography	50	7

7512-92	Level 2 Award in Photo Image Output	60 GLH	8 credits
Unit 210	Principles of photo image output	60	8

7512-92	Level 2 Award in Photo Image Management & Storage	60 GLH	7 credits
Unit 209	Photo imaging management and storage	60	7

7512-9	Level 2 Award in Photo Image Capture	60 GLH	8 credits
Unit 206	Principles of photo image capture	60	8

7512-92	Level 2 Award in Digital Image Manipulation	60 GLH	8 credits
Unit 215	Digital image manipulation	60	8

7512-12	Level 2 Award in Operational Photography	40 GLH	6 credits
Unit 213	Principles of operational support photography	40	6

7512-92	Level 2 Award in Shooting Video for DSLR	30 GLH	5 credits
Unit 216	Shooting video with DSLR	30	5

1.2 Claiming Certificates for Pathways

Certificate Claim Unit Numbers

The majority of the pathways have the same qualification number therefore to ensure you receive the right certificate when you register your learners please use the certificate claim numbers from the tables below. For example if you register a learner for 7512-93 and want to claim a certificate for the Level 1 Award in Photography you also need to enter 906

Pathways	Cert Claim Units
Level 2 Diploma in Photography & Photo Imaging	920
Level 2 Diploma in Photo Imaging	921
Level 2 Certificate in Photography and Photo Imaging	922
Level 2 Certificate in Working in the Photo Imaging Industry	923
Level 2 Certificate in Specialist Photography and Image Output	924
Level 2 Certificate in Digital Image Manipulation	925
Level 2 Certificate in Specialist Photography and Presentation	926
Level 2 Certificate in Photo Image Capture	927
Level 2 Certificate in Operational Photography	959
Level 2 Award in Photo Image Output	928
Level 2 Award in Photo Image Management and Storage	929
Level 2 Award in Photo Image Capture	930
Level 2 Award in Operational Photography	957
Level 2 Award in Digital Image Manipulation	931
Level 2 Award in Shooting Video with DSLR	932

2 Guidance for assessors

Assignments

Each assignment is divided into a series of tasks. To achieve each unit, candidates need to achieve **all** the tasks.

Typically there will be a task which requires candidates to demonstrate:

- their subject knowledge
- their practical skills
- the occupational skills acquired.

All tasks are graded, and the grades are then aggregated to provide an overall grade for the assignment for the unit. Candidates must pass all tasks in the assignment.

Assignments can be completed in any order. There is no need for candidates to begin with unit 201 and then to work through the units in numerical order. Centres will be expected to organise the assignments in a logical order according to the requirements of the candidates and the course timings.

Research and report tasks

The research and report type activities in the assignment are **not** closed book tests. Within the timescale set by the centre, they may be completed away from the centre, in the students' own time and at their own pace.

Introducing the assignment work to the students

It will be beneficial to take the candidates through what is required in the assignments and the way in which each part will be graded. Candidates should have an opportunity to familiarise themselves with the way the tasks are graded.

Candidates may refer to their tutors for guidance on parts of the assignment work though they should be aware that for the some tasks, the amount of guidance and support they are given may be reflected in the grade they are given.

Candidates should be able to negotiate extra time where they have a good reason for the request, but reliability and punctuality are watchwords of employment. Therefore, if the agreed deadline for the return of work is not met, without a valid reason, they must accept that they may fail or may earn no better than a Pass grade for their work regardless of how good it is.

2.1 Guidance for assessors

Timings for assignments

A submission schedule should be set by the centre and governed by the overall assessment plan for the course. Practice may show that some candidates could be fast-tracked.

The relationship between course delivery, the handing out of assignments, and the deadlines for their return are matters for agreement between the tutor/assessor and the candidates locally.

The focus of report writing is for the candidate to demonstrate their knowledge of the subject, rather than an ability to write large quantities of text. For this reason some tasks show approximate word numbers. Candidates should be encouraged to provide high quality, succinct reports. Please note however that report length on its own should not form part of, or influence, grading judgements.

Submission of assignment work

It is recommended that candidates be given an opportunity to submit a draft of their written work to their tutor/assessor, within an agreed timeframe to gain feedback for that assignment. Once the assignment has been formally submitted that is the work that will be formally graded. Please note that for tasks where the level of support from the centre is part of the grading criteria, this may prevent candidates achieving a higher grade. Candidates should also be informed of the results of missing the centre's submission deadline to focus their minds on the need for dependability, reliability ie a professional approach. Failure to submit on time, without a valid reason, could mean that candidates fail the assignment or cannot obtain better than a Pass grade.

Opportunities to repeat tasks within an assignment

Candidates who fail a task can repeat the task at the centre's discretion, but **cannot** achieve higher than a Pass grade.

Authenticity

Centres are reminded to check for authenticity of work where candidates may be using texts and the Internet to complete tasks.

Feedback

Assessors must provide feedback on every occasion that a skills observation takes place. A pro forma for feedback has been included in this assessment pack.

Candidate records of course work

Candidates should be encouraged to keep their work carefully in a portfolio. This may be an unfamiliar form of record keeping for many of them, but it is a good discipline which will benefit them when they progress in their learning and training. In addition, learning themes tend to recur in linked or higher levels of award and it may only be necessary for them to add a little to what they have already done to achieve the new standard.

2.2 Guidance for assessors

Overall grading of assignments

Each task will be awarded points. Some tasks are **weighted** greater than others, therefore carry a higher number of points.

All points should be added together and overall grade determined, as in example below.

To combine the grades of **graded tasks**:

- assign a mark for each grade achieved (pass=1, Merit =2 and distinction = 3)
- add these together and divide by the total number of **graded** tasks to give the average, using the grid provided
- use the conversion chart to convert back to an overall grade

If a task or part of a task demonstrates an important skill or piece of knowledge the weighting can be increased.

Example assignment marksheet

Task	Evidence		Grade for task	Mark
				Pass (2 mark)
				Merit (4 marks)
				Distinction (6 marks)
1a)	Theme 1 folio of ima	ages	Merit	4
1a)	Theme 2 folio of ima	ages	Distinction	6
Task	Evidence		Grade for task	Mark
				Pass (1 mark)
				Merit (2 marks)
				Distinction (3 marks)
1b)	Theme 1 supporting	g evidence	Pass	1
1b)	Theme 2 supporting evidence		Merit	2
		=Total mark	for all graded tasks	13
Conv	Conversion chart Divided by the num		ber of graded tasks	÷ 6
Average Grade =Ave		erage mark for tasks	2.166	
1-1.5	Pass			
1.6-2.5	5 Merit		Overall grade	Merit
2.6-3 Distinction (see		ee conversion chart)		

3 Accreditation of prior learning/achievement

Some students may have previously followed a programme with a similar assessment regime, albeit at a lower level. It may be that previous work, especially research or 'finding out about' type tasks, could count, either wholly or in large part, towards the assignment work in this qualification.

The general rules for evaluating evidence (VACS) must still be observed, there is an obvious link between what was produced earlier and the evidence required in this scheme (validity); the work submitted is genuinely the work of that student (authenticity); it was not completed so long ago that they would either have forgotten their learning or that legislation had been introduced or changed in the meanwhile (currency) and that there is enough evidence to give confidence that the requirements of the unit have been met (sufficiency).

The way in which these APL/ APA judgments have been made should be clear to the External Verifier when sampling during visits.

4 Assessment and verification

Codes of practice

The importance of safe working practices, the demands of the Health and Safety at Work Act and the Codes of Practice associated with the industry must always be adhered to.

Health and safety

The requirement to follow safe working practices is an integral part of all City & Guilds qualifications and assessments, and it is the responsibility of centres to ensure that all relevant health and safety requirements are in place before candidates start practical assessments.

Should a candidate fail to follow health and safety practice and procedures during an assessment, the assessment must be stopped and the candidate advised of the reasons why. The candidate should be informed that they have not reached the standard of assessment required. Candidates may retake the assessment at a later date, at the discretion of the centre. In any cases of doubt, guidance should be sought from the external verifier.

Verification of assignments

By using marking checklists verifiers can check that evidence for an assignment is complete and can ensure that allocation of marks has been fair and beyond dispute.

Assessors must ensure that candidates understand why a particular grade has been given for the assignment. It is for this reason that City & Guilds requires the signature of both the assessor and the candidate on the final assignment mark sheet.

If a candidate's work is selected for verification, samples of work must be made available to the appointed External Verifier. The External Verifier will ensure that:

- the Quality Assurance Co-ordinator is undertaking his/her responsibilities
- the Quality Assurance Co-ordinator is given prompt, accurate and constructive feedback on centre operations
- a report is written by the external verifier on centre activities for City and Guilds.

4.1 Assessment and verification

Internal quality assurance

Approved centres must have effective quality assurance systems to ensure optimum delivery and assessment of qualifications.

Quality assurance includes initial centre approval, qualification approval and the centre's own internal procedures for monitoring quality. Centres are responsible for internal quality assurance, and City & Guilds is responsible for external quality assurance.

Full details and guidance on the internal and external quality assurance requirements and procedures, are provided in *Providing City & Guilds Qualifications*. This document also explains the tasks, activities and responsibilities of quality assurance staff.

In order to fully support candidates, centres are required to retain copies of candidates' assessment records for three years after certification.

Centres are able to design their own assignments if they feel their suggestions better reflect local needs, and are encouraged to be as creative and inventive as possible. These locally-devised proposals should fulfill the same general assessment purpose as the City & Guilds set assignments, should use the same marking and grading criteria, and should be agreed by City & Guilds and the External Verifier before use. They must be sampled by the External Verifier before the assessments are claimed.

Entry for assessment and certification

Candidates should be registered via the Walled Garden or using Form S at least 28 days before any assessment. Entries for the online multiple choice test should be made via the Walled Garden or using Form S as per the instructions outlined in the City & Guilds Directory of Vocational Awards.

Results of assignments should be submitted in the form of grades via the Walled Garden or by using Form S. Only those components which have been achieved should be included. Each component number is entered, followed by P (Pass), M (Merit) or D (Distinction) to indicate the grade the candidate has achieved.

5 Guidance for candidates

The assignments will ask you to perform a combination of tasks. These will typically be that they require you to demonstrate:

- your subject knowledge
- your practical skills
- the occupational skills you have acquired.

The assignments are an assessment but they are also there to support your learning.

All the tasks are graded and you can be awarded a Pass, a Merit or a Distinction grade, depending on how well you perform. To complete the assignment work for a unit successfully you need to achieve at least a Pass grade in all the tasks.

Timings

There is no particular time limit set for the completion of this assignment. Your tutor will guide you on the maximum time you should allow in order to be sure of completing all of the required assignments within the time available for the course. The timescale for the completion of assignments will be negotiated between you and your tutor. However, the results of your failure to submit on time, without a valid reason, are that you may fail the assignment or be unable to obtain better than a pass grade.

You may discuss your work with your tutor to get feedback on whether the accuracy and amount of work you have done will earn you a pass or better. However, you will also need to meet the centre's timescales for submitting your work. The extent of help and support sought from your tutor may make it difficult for you to get a higher final grade, as this may be part of the grading criteria.

Presentation of work

Prepare a front cover and contents page for your assignment and try to present your work in a clear and logical sequence.

You are encouraged to word process your responses (and other simple application programmes where they are accessible) as this will help to generate valuable key skills evidence: this is not a requirement or essential.

For research and report tasks you may wish to refer to books, information given to you by your tutor or research on the Internet. If you do this, remember to include a reference to show where the information came from. You must also provide the answers in your own words – your assessor obviously knows the way you normally express yourself so they will be able to tell if you have simply downloaded material or copied it directly from a textbook.

You may also wish to include any relevant charts, pictures and leaflets you have collected. Use colours, symbols and diagrams, where you think they will help to illustrate your answers.

Your tutor will guide you if there is any part of this assignment that you do not understand.

6 Assignments

City & Guilds unit number	Assignment title	
Unit 201	Introduction to the photo imaging industry	
Unit 202	Introduction to working the photo imaging industry	
Unit 303	Business practice for the photo imaging industry	
Unit 204	Introduction to legislation for the photo imaging industry	
Unit 205	Photo imaging equipment and materials	
Unit 206	Principles of photo image capture	
Unit 207	Principles of studio photography	
Unit 208	Principles of location photography	
Unit 209	Photo imaging management and storage	
Unit 210	Principles of photo image output	
Unit 211	Photo image presentation	
Unit 212	Working to a photo imaging project brief	
Unit 213	Principles of operational support photography	
Unit 214	Principles of image management and storage for operational support photography	
Unit 215	Digital image manipulation	
Unit 216	Shooting video with DSLR	

Assignment composition

This assignment is based on Unit 201 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Learning outcome	Task	Evidence
Describe the structure of the photo imaging industry	1	Fact sheets
2. Describe the development and impact of photo imaging	2	Report

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Tasks

Introduction to assignment

The assignment provides the candidate with the opportunity to demonstrate their understanding of the photo imaging industry and its history.

Task 1 Produce two fact sheets

Select **two** of the following photo imaging occupational areas and produce a fact sheet which introduces working in that occupational area:

- corporate
- social
- advertising and editorial
- scientific and technical
- processors
- photo retailing
- picture libraries.

The fact sheets should include:

- an overview of the occupational areas
- the roles of the key participants
- a comparison of the employment characteristics in each occupational area
- legal and ethical responsibilities for each occupational area
- the market for photo images in each occupational area.

Examples of sources of information may include books, magazines, the Internet, National Occupational Standards, work experience and interviews.

Task 2 Research and produce a report

Research and produce a report on **two** photo images (or series of photo images) that have had an impact on society. Examples may be:

- Mathew Brady's photo coverage of the American Civil War
- Dorothea Lange's "Migrant Mother"
- W. Eugene Smith's photo essay "Minamata"
- Nick Ut's Vietnamese child fleeing bombing.





Task 1 Fact sheet 1

\sim					
(a	ทศ	เฝล	ŤΔ	ทล	me:
-u	ווו	ши	1.0	HU	HIC.

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:	
☐ provided the minimum relevant information required by the task	 provided information which shows evidence of relevant research using a variety and range of sources 	provided information which shows evidence of a high level of research and a wide range of sources which are clearly referenced	
provided limited evidence of research	☐ presented information in a clear, logical manner	□ presented the task to a high level	
□ provided information from a limited range of sources	☐ completed the task with minimal assistance	provided examples which indicates clear evidence of understanding and appreciation	
Guidance Made a limited attempt to present information in a clear, logical manner		□ worked independently	
Note: All points at each grade must be ev grade only. For distinctions all criteria mu		Ss criteria met and only one from Merit, would result in a p	

Date:

22

Signature of assessor:



Task 1 Fact sheet 2

Candidate name:

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:	
 provided the minimum relevant information required by the task 	 provided information which shows evidence of relevant research using a variety and range of sources 	 provided information which shows evidence of a high level of research and a wide range of sources which are clearly referenced 	
☐ provided limited evidence of research	□ presented information in a clear, logical manner	□ presented the task to a high level	
□ provided information from a limited range of sources	☐ completed the task with minimal assistance	☐ provided examples which indicates clear evidence of understanding and appreciation	
Guidance Made a limited attempt to present information in a clear, logical manner		□ worked independently	

ass

Signature of assessor:	Date:



Task 2 Report

Candidate name:		
Pass	Merit	Distinction
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:
☐ provided the minimum relevant information required by the task	 provided information which shows evidence of relevant research using a variety and range of sources 	 provided information which shows evidence of a high level of research and a wide range of sources which are clearly referenced
provided limited evidence of research	□ presented information in a clear, logical manner	□ presented the task to a high level
☐ provided information from a limited range of sources	expressed opinions which are then substantiated	☐ provided examples which indicates clear evidence of understanding and appreciation
expressed opinions which are not substantiated	☐ completed the task with minimal assistance	expressed opinions which are then substantiated and developed
Guidance Made a limited attempt to present information in a clear, logical manner		□ worked independently
Note: All points at each grade must be exgrade only. For distinctions all criteria m		ass criteria met and only one from Merit, would result in a p
Signature of assessor:		Date:



Assignment mark sheet

Candidate name C			andidate number		
Centre name			_ <u>C</u>	Centre number	
Task	Evidence	Grade		Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)	
1	Fact sheet 1				
1	Fact sheet 2				
2	Report				
		=Total mark for all grade	ed tasks		
Conversi	on chart	Div	ided by	÷3	
Average	Grade	=Average mark fo	or tasks		
1-1.5	Pass				
1.6-2.5	Merit		ıll grade		
2.6-3	Distinction	(see conversion	n chart)		
All parts of	the tasks must b	oe passed to allow a grade to be claime	ed.		
Candidate	e signature		Date	_	
Assessor si	ignature		Date		
Quality ass	urance co-ordina	ator signature (where applicable)	Date		

Date

External verifier signature (where applicable)

Assignment composition

This assignment is based on Unit 202 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and task.

Learning outcome	Task	Evidence	
Describe employability skills, practices and protocols	1	Presentation	
Maintain continuous professional development			

This assignment will provide the opportunity for a candidate to develop their key skills in Communication and ICT. Any assessment of key skills evidence is not included in the overall grade for this assignment.

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Tasks

Introduction to assignment

This assignment provides the candidate with the opportunity to generate a presentation on personal and professional development.

Task 1 Produce a presentation

Plan and prepare a presentation on working in the photo industry. The presentation should be delivered to an audience (which may be the peer group) in a form agreed with the tutor/assessor, this might be:

- an illustrated magazine article
- an internal newsletter
- an audio visual presentation
- an illustrated talk/lecture.

The presentation should include the range, scope and influence of the Photo Imaging industry and the employability skills, practices and protocols that are important in the industry, including:

- an outline of effective communication techniques
- the benefits of team working
- the principles of problem solving
- the importance of maintaining professionalism
- the importance of continuous professional development (CPD)
- the opportunities for training and development
- the importance of maintaining safe working practices
- the elements of a portfolio.



Task 1 Presentation

Candidate name:			
Pass	Merit	Distinction	
The candidate has:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:	
☐ provided the minimum relevant information required by the task	 provided information which shows evidence of relevant research using a variety and range of sources 	provided information which shows evidence of a high level of research and a wide range of sources which are clearly referenced	
☐ provided limited evidence of research	☐ the information is in a clear and logical form	☐ completed the task to a consistently high level which is visually effective	
☐ provided information from a limited range of sources	□ provided examples which are	☐ provided examples which indicates clear	
□ communicated effectively	relevant	evidence of understanding	
Guidance Made a limited attempt to present information in a clear, logical manner	☐ completed the task with minimal assistance	☐ worked independently	
Note: All points at each grade must be ev grade only. For distinctions all criteria mu		ss criteria met and only one from Merit, would result in a	
Signature of assessor:		Date:	



Assignment mark sheet

	ment mark sheet			
Candid	ate name	Candidate	Candidate number	
Centre r	name	Centre num	Centre number	
Task	Evidence	Grade		
1	Presentation			
 Candid	ate signature	Date		
	ate signature or signature	Date Date		
Assesso		Date		

Assignment 303 Business practice in the photo imaging industry

Assignment composition

This assignment is based on Unit 303 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcome and task.

Learning outcome	Task	Evidence
Describe business practice	1	Report

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Assignment 303 Business practice in the photo imaging industry

Tasks

Task 1 Produce a report

Produce a report that compares the business practices of **two** different types of photo imaging businesses/organisations. The businesses/organisations should be agreed with the tutor/assessor.

The report should compare:

- the types of businesses/organisations
- the main legislation relating to the running of the businesses/organisations
- how the businesses/organisations are financed
- the types of insurance that the businesses/organisations should have
- the marketing practices of the businesses/organisations.

Business practice in the photo imaging industry Assignment 303



Task 1 Report

Candidate name):
Pass	

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:	
provided the minimum relevant business information required by the task	 provided business information which shows evidence of relevant research using a variety and range of sources 	provided business information which shows evidence of a high level of research and a wide range of sources which are clearly referenced	
☐ provided limited evidence of research	☐ presented information in a clear, logical manner	 analysed the research and provided information which shows evidence of interpretation and application 	
☐ provided information from a limited range of sources	☐ demonstrated evidence of analysing research evidence	☐ provided examples which indicates clear	
	☐ provided examples which are relevant	evidence of understanding	
	□ worked independently	□ presented the task to a high level	
Guidance	Guidance		
Made a limited attempt to present information in a clear, logical manner	Examples of sources include regulations, business or organisation documentation		
Note: All points at each grade must be e grade only. For distinctions all criteria m	videnced in order to achieve the grade i.e. all pass criteriust be met for each grade.	a met and only one from Merit, would result in a pass	
Signature of assessor:		Date:	



Candidate number

Assignment 303 Business practice in the photo imaging industry

Assignment mark sheet

Candidate name

Centre r	Centre number	
Task	Evidence	Grade
1	Report	
The grad	de for task 1 is the overall grade for this assignment.	
Candid		
Assesso	ate signature	Date
71330330	ate signature or signature	Date Date
		Date

Assignment 204 Introduction to legislation for the photo imaging industry

Assignment composition

This assignment is based on Unit 204 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Learning outcome	Task	Evidence
1. Maintain health and safety	1	Information sheet
2. Describe legislation which affects working in the photo imaging industry	2	Information sheet

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Assignment 204 Introduction to legislation for the photo imaging industry

Tasks

Task 1 Produce a health and safety information sheet

Produce an information sheet on health and safety for the photo imaging industry which includes:

- employee responsibilities
- how to use and maintain personal protective equipment
- common hazards in photo imaging
- how to deal with risks
- how to handle hazardous substances
- how to handle electrical equipment
- how to handle heavy and large objects
- how to deal with emergencies
- the fire fighting equipment to use for different types of fire.

Task 2 Produce an information sheet on legislation

Produce an information sheet on legislation which applies to the photo imaging industry. The information sheet should include:

- relevant legislation
- how legislation affects working in the photo imaging industry.

The legislation should include:

- intellectual property, copyright and rights and permissions
- procedures for licensing work
- infringement of individual's rights
- contractual agreements and sales of goods.

Assignment 204 Introduction to legislation for the photo imaging industry



Task 1 Health and safety information sheet

Candidate name:

Pass	Merit Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:
☐ provided the minimum relevant information required by the task	provided health and safety information which shows evidence of relevant research using a variety and range of sources	provided health and safety information which shows evidence of a high level of research and a wide range of sources which are clearly referenced
☐ provided limited evidence of		referenced
research	☐ provided relevant examples	☐ presented the task to a high standard
□ provided information from a limited range of sources	☐ presented information in a clear, logical manner	 provided examples which indicates clear evidence of understanding
	 provided information which shows evidence of understanding 	evidence of understanding
Guidance	Guidance	Guidance
Made a limited attempt to present information in a clear, logical manner	Completed the task with minimal assistance Examples of sources include HSE publications, HSAW regulations, business or organisation health and safety documentation	Examples of sources include correct regulation and/or standards which are clearly referenced. Demonstrated a high level of independence
Note: All points at each grade must be ev grade only. For distinctions all criteria m	videnced in order to achieve the grade i.e. all pass criteria ust be met for each grade.	met and only one from Merit, would result in a pass
Signature of assessor:		Date:



Assignment 204 Introduction to legislation for the photo imaging industry

Task 2 Information sheet on legislation

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:	
☐ provided the minimum relevant information required by the task	☐ provided health and safety information which shows evidence of relevant research using a variety and range of sources	provided information which shows evidence of a high level of research and a wide range o sources which are clearly referenced	
□ provided limited evidence of research	☐ provided relevant examples	☐ presented the task to a high level	
☐ provided information from a limited range of sources	☐ presented information in a clear, logical manner	□ provided examples which indicates clear evidence of understanding and appreciation	
	□ provided information which shows evidence of understanding		
Guidance Made a limited attempt to present information in a clear, logical manner	Guidance Completed the task with minimal assistance	Guidance Demonstrated a high level of independence	
Note: All points at each grade must be e grade only. For distinctions all criteria m	videnced in order to achieve the grade i.e. all pass criter oust be met for each grade.	ia met and only one from Merit, would result in a pas	
Signature of assessor:		Date:	



Assignment 204 Introduction to legislation for the photo imaging industry

Assignment mark sheet

Candidate name					Candidate number	
Centre r	name	Centre number				
Task	Eviden	ce	Grade	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)		
1	Health	and safety info	ormation sheet			
2	Informa	ation sheet on	legislation			
			=Total mark for all gr	aded tasks		
Conversion chart Divided by the number of			r of graded tasks	÷ 2		
Average Grade		Grade				
1-1.5	1-1.5 Pass		=Average ma	=Average mark for tasks		
1.6-2.5	5 N	Merit	Ov	erall grade		
2.6-3		Distinction	(see conver	rsion chart)		
	of the ta		passed to allow a grade to be cl	aimed.	<u> </u>	
Carrara	ate sign	itui C		Date	•	
Assessor signature E					,	
Quality assurance co-ordinator signature (where applicable)				Date	,	
External	verifier s	signature (whe	Date			

This page is intentionally blank

Assignment 205 Photo imaging equipment and materials Assignment composition

This assignment is based on Unit 205 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcome and task.

Learning outcome	Task	Evidence
Describe the application and maintenance of equipment and materials	1	Written account

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Assignment 205 Photo imaging equipment and materials

Tasks

Introduction to assignment

This assignment provides the candidate an opportunity to demonstrate evidence of the use of a range of materials supported by the efficient operating of photo-imaging equipment.

Task 1 Written account

Produce a written account for a set of thematic images captured in one of the following assignments:

206 Principles of photo image capture

207 Principles of studio photography

208 Principles of location photography

305 Photo image capture

306 Studio photography

307 Location photography

The written account should include:

- reasons and justification for selection of equipment and materials (including relevant research and alternatives)
- how the equipment and materials were prepared and used
- the characteristics of the equipment and materials used
- the advantages and disadvantages of the equipment and materials used
- how the equipment was used to capture images (including the method of image capture and operational procedures followed)
- how the equipment and materials were used to convey the required visual image
- health and safety considerations.





Task 1 Written account

Assignment 205

Candidate name:				
Pass	Merit	Distinction		
The candidate has provided:	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:		
☐ the minimum relevant information of equipment and materials	evidence of clear explanations for the choice and operation of a range of materials and equipment	☐ clear and coherent explanations for the choice of materials and equipment		
☐ limited evidence of equipment and accessories knowledge	an explanation showing clear evidence of function and operational knowledge	☐ a detailed explanation showing clear and consistent evidence of function and operational knowledge		
☐ limited account of the operation of equipment☐ reasons for choice of equipment	□ information in a clear and logical manner	☐ a structured and substantiated explanation which fully supports the final choice of equipment and materials		
and materials which are not substantiated Guidance Made a limited attempt to present information in a clear, logical manner		☐ clear and consistent evidence of consideration given to alternatives with evidence of informed reflection		
	ridenced in order to achieve the grade i.e. all pass criteria rust be met for each grade.	net and only one from Merit, would result in a pass		
Signature of assessor:		Date:		



Candidate number

Assignment 205 Photo imaging equipment and materials

Assignment mark sheet

Candidate name

Centre n	name	Centre numbe	r
Task	Evidence	Grade	
1	Written account		
The grad	de for task 1 is the overall grade for this assignment		
Candida	ate signature	Date	
Assesso	r signature	Date	
Quality a	assurance co-ordinator signature (where applicable)	Date	
External	verifier signature (where applicable)	Date	

Assignment composition

This assignment is based on Unit 206 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Learning outcome	Task	Evidence
1. Prepare, set up, dismantle and store safely	1a	Folio of images x2
Contribute to the imaging process in order to achieve a predetermined result	1b	Written account x2

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Introduction to assignment

This assignment provides the candidate the opportunity to show evidence of camera skills in recording images.

Candidates are required to select two themes. For each theme candidates are required to:

- 1. Plan a photographic approach. The planning must be presented to the tutor/assessor who must agree the suitability of the subject/location/event to meet the task requirements. Planning and preparation is key to the success of the candidates individual interpretation of the two themes selected for image capture and candidates should be encouraged to consider their interpretations carefully.
- 2. Use research material and produce a detailed plan.
- 3. Select and use appropriate equipment and materials.
- 4. Undertake the capture of images.
- 5. Produce a minimum of 10 thematic images.

Tasks

Task 1a) Produce a folio of images

Select **two** of the following themes and produce a minimum of 10 images on each theme:

- 1. People and portraits (examples are: informal portraits, family and friends, people at work)
- 2. Built environment (examples are: differing styles of buildings, details and features of buildings, heritage)
- 3. Still life (examples are: glass, metal objects, food arrangements, surgical instruments, DIY tools, clocks and watches, jewellery)
- 4. Nature (examples are: trees, waterscapes, seasonal, agriculture)
- 5. Reportage (examples are: carnival day, Remembrance Day, firework display, dog show, Fire Service open day, sporting event, charity event)
- 6. An alternative assignment which must be approved by the tutor/assessor and quality assurance co-ordinator.

A thematic approach must be applied and the set of images must be related within the theme. Each image must also stand on its own merits. Images can be provided on any form of media which must be agreed with the tutor/assessor prior to the task.

A statement of intent should be produced for each selected theme and agreed with the tutor/assessor before undertaking the assignment. The statement of intent should include:

- the title of theme to be undertaken
- a brief statement as to the intended purpose of the photography to be undertaken
- references to stimulus material (the work of other photographers and other influences)
- an overview of the equipment and materials (media) to be used
- a brief explanation of techniques to be used and why
- a brief explanation of how lighting conditions can be used advantageously
- a brief assessment of safety considerations.

A pro forma is included for the statement of intent which may be used.

Tasks

Task 1b) Supporting evidence for folio of images

Provide a written account for **each** folio of images which includes:

- the statement of intent
- information on the research undertaken and influences (including details of the research material, subject/location/event, influences and intention/purpose of images)
- the preparation and planning undertaken (including reasons for equipment and materials selection, equipment and materials preparation and health and safety considerations)
- how the equipment was used to capture images (including the method of image capture and operational procedures followed)
- why the final images were selected (including how they relate to the theme)
- relevant documentation used
- health and safety, legal and ethical considerations.



Pro forma for task 1a)

Statement of intent

Candidate name:	Theme:					
Title of the theme:						
Intentions/purpose of the photography to be undertaken						
Reasons for selection of theme (including	s inspiration from the work of others)					
reasons for selection of theme (including	; maphadion from the work of others)					
The photo imaging equipment and mediu	ım that will be used and why					
Techniques that will be used and how the	ev will help convey the visual message					
recliniques that will be used and now the	ey will help convey the visual message					
How light quality can be used to help con	ivey the visual message					
Safety considerations						
-						



Marking/grading criteria for folio of images

Task 1a)

Candidate name:

Theme 1:

Assessment criteria	Ро	ints		Feedback	
Images are relevant to the theme	1	2	3		
Use of techniques	1	2	3		
Use of lighting	1	2	3		
Use of exposure	1	2	3		
Use of equipment and media	1	2	3		
Total marks					
Grade					
Signature of assess	or an	d da	ite		

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades							
Pass	5-7						
Merit	8-12						
Distinction	13 - 15						



Marking/grading criteria for folio of images

Task 1a)

Candidate name:

Theme 2:

Assessment criteria	Ро	ints		Feedback
Images are relevant to the theme	1	2	3	
Use of techniques	1	2	3	
Use of lighting	1	2	3	
Use of exposure	1	2	3	
Use of equipment and media	1	2	3	
Total marks				
Grade				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades							
Pass	5 – 7						
Merit	8 – 12						
Distinction	13 - 15						

Grade descriptors for folios of images



Task 1a)

Descriptors									
Assessment criteria	1 Point	2 Points	3 Points						
Images are relevant to the theme	Images are related to the theme	All images clearly relate to the theme	All images relate consistently and coherently to the theme						
Use of techniques	There is some evidence of use of techniques (eg composition, use of depth of field, sharpness/image movement)	There is clear evidence of the use of techniques in creating meaningful images	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the images						
use of lighting	There is some evidence of awareness of use of lighting	There is clear evidence of awareness of use of lighting contributing to success of images	There is clear and consistent evidence of awareness of use of lighting contributing to success of images						
Use of exposure	Exposure has enabled sufficient detail to be recorded	Exposure has been controlled to ensure necessary detail has been recorded	There is clear and consistent evidence of exposure control contributing to the success of the images						
Use of equipment and media	Some evidence of use of equipment and media contributing to the intended visual message	Clear evidence of use of equipment and media contributing to the intended visual message	There is clear and consistent evidence of equipment and media ensuring the intended visual message						



Task 1b) Supporting evidence / written account for theme 1

Candidate name:

Pass	Merit	Distinction		
The candidate has provided :	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:		
□ a statement of intent	evidence of relevant research using a variety and range of sources	 evidence of a high level of research that is clearly referenced 		
☐ the minimum relevant information required by the task	an account of assignment planning, which includes information on choice of equipment	☐ an accurate account of assignment planning which includes detailed information on choice of equipment		
☐ limited evidence of research and influences	- Caparperson	or o quip mone		
☐ a limited account of assignment planning	☐ a log of image capture, outlining safe equipment operation in the accomplishment of the set task	a detailed log of image capture outlining equipment operation and health and safety considerations		
□ a log of image capture	☐ a structured explanation which supports the choice of final images	☐ a structured and reasoned explanation which fully supports the choice of final images		
a limited explanation of why final images were selected (ie without structured reasons)	supports the choice of final images	rully supports the enoice of final images		
Note: All points at each grade must be evidend pass grade only. For distinctions all criteria mu		eria met and only one from Merit, would result in a		
Signature of assessor: Date:				



Task 1b) Supporting evidence / written account for theme 2

Candidate name: Pass Merit Distinction The candidate has provided: The candidate has achieved The candidate has achieved everything at pass and Merit grade and provided: everything at pass grade and provided: □ a statement of intent ☐ evidence of relevant research using a ☐ evidence of a high level of research that is variety and range of sources clearly referenced ☐ the minimum relevant information required by the task an accurate account of assignment planning ☐ an account of assignment planning, which includes information on choice which includes detailed information on choice of equipment of equipment ☐ limited evidence of research and influences ☐ a log of image capture, outlining safe ☐ a detailed log of image capture outlining equipment operation in the equipment operation and health and safety ☐ a limited account of assignment planning accomplishment of the set task considerations ☐ a log of image capture ☐ a structured explanation which ☐ a structured and reasoned explanation supports the choice of final images which fully supports the choice of final ☐ a limited explanation of why final images images were selected (ie without structured reasons) Note: All points at each grade must be evidenced in order to achieve the grade i.e. all pass criteria met and only one from Merit, would result in a pass grade only. For distinctions all criteria must be met for each grade. Signature of assessor: Date:



Assignment mark sheet

Candida	ate name	Candidate number		
Centre n	name			Centre number
Task	Evidence		Grade for task	Mark Pass (2 mark) Merit (4 marks) Distinction (6 marks)
1a)	Theme 1 folio	of images		
1a)	Theme 2 folio	of images		
Task	Evidence		Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1b)	Theme 1 supp	porting evidence		
1b)	Theme 2 supp	porting evidence		
		=Total	mark for all graded ta	sks
Conve	ersion chart		Divided	th by ÷ 6
Avera	ge Grade		=Average mark for ta	isks
1-1.5	Pass		-	
1.6-2.5			Overall gra	
2.6-3	Distinction	on	(see conversion cha	art)
All parts	of the tasks mu	ıst be passed to allow a	a grade to be claimed.	
Candida	ate signature	Date		
Assesso	r signature			Date
Quality a	assurance co-or	dinator signature (whe	re applicable)	Date

Date

External verifier signature (where applicable)

This page is intentionally blank

Assignment composition

This assignment is based on Unit 207 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Learning outcome	Task	Evidence
1. Prepare, set up, dismantle and store safely	1a	Folio of images x2
2. Contribute to the imaging process in order to achieve a predetermined result	1b	Written account x2

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Introduction to assignment

This assignment provides the candidate the opportunity to show evidence of camera skills in recording images.

Candidates are required to select two themes. For each theme candidates are required to:

- 1. Plan a photographic approach (the planning must be presented to the tutor/assessor who must agree the suitability of the subject to meet the task requirements. Planning and preparation is key to the success of the candidates individual interpretation of the two themes selected for image capture and candidates should be encouraged to consider their interpretations carefully).
- 2. Use research material and produce a detailed plan.
- 3. Select and use appropriate equipment and materials.
- 4. Undertake the capture of images.
- 5. Produce a minimum of 10 images, which are thematic.

Tasks

Task 1a) Produce a folio of images

Select **two** of the following themes and produce a minimum of 10 images on each theme:

- 1. People and portraits (examples are: informal portraits, family and friends)
- 2. Still life (examples are: glass, metal objects, food arrangements, jewellery, natural forms)
- 3. Close-up (examples are: technical components, natural history)
- 4. An alternative assignment which must be approved by the tutor/assessor and quality assurance co-ordinator.

A thematic approach must be applied and the set of images must be related within the theme. Each image must also stand on its own merits. Images can be provided on any form of media

A statement of intent should be produced for each selected theme and agreed with the tutor/assessor before undertaking the assignment. The statement of intent should include:

- the title of theme to be undertaken
- a brief statement as to the intended purpose of the photography to be undertaken
- references to stimulus material (the work of other photographers and other influences)
- an overview of the equipment and materials (media) to be used
- a brief explanation of techniques to be used and why
- a brief explanation of how lighting will be used
- a brief assessment of safety considerations.

A pro forma is included for the statement of intent which may be used.

Tasks

Task 1b) Supporting evidence for folio of images

Provide a written account for **each** folio of images which includes:

- the statement of intent
- information on the research undertaken and influences (including details of the research material, subject, influences and intention/purpose of images)
- the preparation and planning undertaken (including reasons for equipment and materials selection, equipment and materials preparation, and health and safety considerations)
- how the equipment was used to capture images (including the method of image capture and operational procedures followed)
- records of set construction, props and lighting
- why the final images were selected (including how they relate to the theme)
- relevant documentation used
- health and safety, legal and ethical considerations.



Pro forma for task 1a)

Statement of intent

Candidate name:	Theme:
Title of the theme:	
Intentions/purpose of the photography to b	e undertaken
Reasons for selection of theme (including in	espiration from the work of others)
Reasons for selection of theme (including in	ispiration from the work of others)
The photo imaging equipment and medium	that will be used and why
Techniques that will be used and how they	will help convey the visual message
reciniques that will be used and now they	will help convey the visual message
Have light quality and have add to halv across	su the viewel measure
How light quality can be used to help conve	ey the visual message
Safety considerations	



Marking/grading criteria for folio of images

Task 1a)

Candidate name:

Theme 1:

Assessment criteria	Poi	nts		Feedback
Images are relevant to the theme	1	2	3	
Use of techniques	1	2	3	
Use of lighting	1	2	3	
Use of exposure	1	2	3	
Use of equipment and media	1	2	3	
Total marks				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades				
Pass	5-7			
Merit	8-12			
Distinction	13 - 15			



Marking/grading criteria for folio of images

Task 1a)

Candidate name:

Theme 2:

Poi	nts		Feedback
1	2	3	
1	2	3	
1	2	3	
1	2	3	
1	2	3	
	1 1 1	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	1 2 3 1 2 3 1 2 3 1 2 3

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades				
Pass	5-7			
Merit	8-12			
Distinction	13 - 15			

Grade descriptors for folios of images



Task 1a)

	Descriptors					
Assessment criteria	1 Point	2 Points	3 Points			
Images are relevant to the theme	Images are related to the theme	All images clearly relate to the theme	All images relate consistently and coherently to the theme			
Use of techniques	There is some evidence of use of techniques (eg composition, use of depth of field, sharpness)	There is clear evidence of the use of techniques in creating meaningful images	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the images			
use of lighting	There is some evidence of control of lighting	There is clear evidence of control of lighting contributing to success of images	There is clear and consistent evidence of control of lighting contributing to success of images			
Use of exposure	Exposure has enabled sufficient detail to be recorded	Exposure has been controlled to ensure necessary detail has been recorded	There is clear and consistent evidence of exposure control contributing to the success of the images			
Use of equipment and media	Some evidence of use of equipment and media contributing to the intended visual message	Clear evidence of use of equipment and media contributing to the intended visual message	There is clear and consistent evidence of equipment and media ensuring the intended visual message			





Task 1b) Supporting evidence / written account for theme 1

Candidate name:

Pass	Merit	Distinction
The candidate has provided :	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:
□ a statement of intent	evidence of relevant research using a variety and range of sources	 evidence of a high level of research that is clearly referenced
☐ the minimum relevant information required by the task	☐ an account of assignment planning, which includes information on choice of equipment	☐ an accurate account of assignment planning which includes detailed information on choice of equipment
☐ limited evidence of research and influences	a log of image capture, outlining safe equipment operation in the accomplishment of the set task	☐ a detailed log of image capture outlining equipment operation and health and safety
☐ a limited account of assignment planning	☐ a structured explanation which supports the choice of final images	considerations
□ a log of image capture		☐ a structured and reasoned explanation which fully supports the choice of final images
☐ a limited explanation of why final images were selected (ie without structured reasons)		
Note: All points at each grade must be e pass grade only. For distinctions all crite	evidenced in order to achieve the grade i.e. all pass crite eria must be met for each grade.	eria met and only one from Merit, would result in a
Signature of assessor:		Date:



Task 1b) Supporting evidence / written account for theme 2

e candidate has provided :	The candidate has achieved everything	The candidate has achieved everything at	
_	at pass grade and provided:	pass and Merit grade and provided:	
a statement of intent	evidence of relevant research using a variety and range of sources	 evidence of a high level of research that is clearly referenced 	
the minimum relevant information required by the task	☐ an account of assignment planning, which includes information on choice of	☐ an accurate account of assignment planning which includes detailed information on	
limited evidence of research and influences	equipment	choice of equipment	
a limited account of assignment planning	a log of image capture, outlining safe equipment operation in the accomplishment of the set task	a detailed log of image capture outlining equipment operation and health and safety considerations	
a log of image capture	☐ a structured explanation which supports the choice of final images	☐ a structured and reasoned explanation which fully supports the choice of final	
a limited explanation of why final images were selected (ie without structured reasons)	the choice of final images	images	
e: All points at each grade must be eviden s grade only. For distinctions all criteria m		eria met and only one from Merit, would result in a	
gnature of assessor:		Date:	



Assignment mark sheet

Candid	ate name	Candidate number		
Centre r	name	Centre number		
Task	Evidence		Grade for task	Mark Pass (2 mark) Merit (4 marks) Distinction (6 marks)
1a)	Theme 1 folio of im-	ages		Distinction (o marks)
1a)	Theme 2 folio of im-	-		
Task	Evidence		Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1b)	Theme 1 supporting	g evidence		
1b)	Theme 2 supporting	g evidence		
		=Total ma	rk for all graded tasks	
Conv	rersion chart	Divided by the nu	mber of graded tasks	÷ 6
Avera	age Grade		verage mark for tasks	
1-1.5	Pass]	verage mark for tasks	
1.6-2.	5 Merit		Overall grade	
2.6-3	Distinction		see conversion chart)	
		be passed to allow a gra		
Cand	lidate signature		Da	te
Asses	ssor signature	Da	te	
Qualit	ty assurance co-ordin	ator signature (where a	pplicable) Da	te
Exteri	nal verifier signature	(where applicable)	Da	te

This page is intentionally blank

Assignment composition

This assignment is based on Unit 208 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Learning outcome	Task	Evidence
1. Prepare, set up, dismantle and store safely	1a	Folio of images x2
2. Contribute to the imaging process in order to achieve a predetermined result	1b	Written account x2

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Introduction to assignment

This assignment provides the candidate the opportunity to show evidence of camera skills in recording images.

Candidates are required to select two themes. For each theme candidates are required to:

- 1. Plan a photographic approach (the planning must be presented to the tutor/assessor who must agree the suitability of the subject and location to meet the task requirements. Planning and preparation is key to the success of the candidates individual interpretation of the two themes selected for image capture and candidates should be encouraged to consider their interpretations carefully).
- 2. Use research material and produce a detailed plan.
- 3. Select and use appropriate equipment and materials.
- 4. Undertake the capture of images.
- 5. Produce a minimum of 10 images, which are thematic.

Tasks

Task 1a) Produce a folio of images

Select **two** of the following themes and produce a minimum of 10 images on each theme:

- 1. People and portraits (examples are: informal portraits, family and friends, people at work)
- 2. Built environment (examples are: differing styles of buildings, details and features of buildings, heritage)
- 3. Nature (examples are: trees, waterscapes, seasonal, agriculture)
- 4. Reportage (examples are: carnival day, Remembrance Day, firework display, dog show, Fire Service open day, sporting event, charity event)
- 5. An alternative assignment which must be approved by the tutor/assessor and quality assurance co-ordinator.

A thematic approach must be applied and the set of images must be related within the theme. Each image must also stand on its own merits. Images can be provided on any form of media

A statement of intent should be produced for each selected theme and agreed with the tutor/assessor before undertaking the assignment. The statement of intent should include:

- the title of theme to be undertaken
- a brief statement as to the intended purpose of the photography to be undertaken
- references to stimulus material (the work of other photographers and other influences)
- an overview of the equipment and materials (media) to be used
- a brief explanation of techniques to be used and why
- a brief explanation of how lighting conditions can be used advantageously
- a brief assessment of safety considerations.

A pro forma is included for the statement of intent which may be used.

Tasks

Task 1b) Supporting evidence for folio of images

Provide a written account for **each** folio of images which includes:

- the statement of intent
- information on the research undertaken and influences (including details of the research material, subject and location, influences and intention/purpose of images)
- the preparation and planning undertaken (including reasons for equipment and materials selection, equipment and materials preparation, and health and safety considerations)
- how the equipment was used to capture images (including the method of image capture and operational procedures followed)
- why the final images were selected (including how they relate to the theme)
- relevant documentation used
- health and safety, legal and ethical considerations.



Pro forma for task 1a)

Statement of intent

Candidate name:	Theme:	
Title of the theme:		
Intentions/purpose of the photography to be undertaken		
Reasons for selection of theme (including inspiration from the work of others)		
· • • • • • • • • • • • • • • • • • • •		
The photo imaging equipment and medium that will be used and why		
Techniques that will be used and how they will help convey the visual message		
,		
How light quality can be used to help convey the visual message		
	·	
Safety considerations		



Marking/grading criteria for folio of images

Task 1a)

Candidate name:

Theme 1:

Assessment criteria	Poi	nts		Feedback
Images are relevant to the theme	1	2	3	
Use of techniques	1	2	3	
Use of lighting	1	2	3	
Use of exposure	1	2	3	
Use of equipment and media	1	2	3	
Total marks				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades		
Pass	5-7	
Merit	8-12	
Distinction	13 - 15	



Marking/grading criteria for folio of images

Task 1a)

Candidate name:

Theme 2:

Assessment criteria	Poi	nts		Feedback
Images are relevant to the theme	1	2	3	
Use of techniques	1	2	3	
Use of lighting	1	2	3	
Use of exposure	1	2	3	
Use of equipment and media	1	2	3	
Total marks		***************************************		
Grade				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades		
Pass	5-7	
Merit	8-12	
Distinction	13 - 15	

Grade descriptors for folios of images



Task 1a)

Descriptors				
Assessment criteria	1 Point	2 Points	3 Points	
Images are relevant to the theme	Images are related to the theme	All images clearly relate to the theme	All images relate consistently and coherently to the theme	
Use of techniques	There is some evidence of use of techniques (eg composition, use of depth of field, sharpness/image movement)	There is clear evidence of the use of techniques in creating meaningful images	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the images	
use of lighting	There is some evidence of awareness of use of lighting	There is clear evidence of awareness of use of lighting contributing to success of images	There is clear and consistent evidence of awareness of use of lighting contributing to success of images	
Use of exposure	Exposure has enabled sufficient detail to be recorded	Exposure has been controlled to ensure necessary detail has been recorded	There is clear and consistent evidence of exposure control contributing to the success of the images	
Use of equipment and media	Some evidence of use of equipment and media contributing to the intended visual message	Clear evidence of use of equipment and media contributing to the intended visual message	There is clear and consistent evidence of equipment and media ensuring the intended visual message	



Task 1b) Supporting evidence / written account for theme 1

Candidate name: Pass Merit Distinction The candidate has provided: The candidate has achieved everything The candidate has achieved everything at at pass grade and provided: pass and Merit grade and provided: ☐ a statement of intent ☐ evidence of relevant research using a □ evidence of a high level of research that is variety and range of sources clearly referenced ☐ the minimum relevant information required by the task ☐ an account of assignment planning, an accurate account of assignment which includes information on choice of planning which includes detailed equipment information on choice of equipment ☐ limited evidence of research and influences ☐ a log of image capture, outlining safe \square a detailed log of image capture outlining equipment operation in the equipment operation and health and safety ☐ a limited account of assignment accomplishment of the set task considerations planning ☐ a structured explanation which supports ☐ a structured and reasoned explanation ☐ a log of image capture the choice of final images which fully supports the choice of final images ☐ a limited explanation of why final images were selected (ie without structured reasons) Note: All points at each grade must be evidenced in order to achieve the grade i.e. all pass criteria met and only one from Merit, would result in a pass grade only. For distinctions all criteria must be met for each grade. Signature of assessor: Date:



Task 1b) Supporting evidence / written account for theme 2

Candidate name:

ass	Merit	Distinction
ne candidate has provided :	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:
□ a statement of intent	evidence of relevant research using a variety and range of sources	□ evidence of a high level of research that is clearly referenced
☐ the minimum relevant information required by the task	☐ an account of assignment planning, which includes information on choice of equipment	☐ an accurate account of assignment planning which includes detailed information on choice of equipment
☐ limited evidence of research and influences	equipment	morniadon en eneres en equipment
□ a limited account of assignment planning	□ a log of image capture, outlining safe equipment operation in the accomplishment of the set task	☐ a detailed log of image capture outlining equipment operation and health and safety considerations
□ a log of image capture	☐ a structured explanation which supports the choice of final images	a structured and reasoned explanation which fully supports the choice of final
☐ a limited explanation of why final images were selected (ie without structured reasons)		images
te: All points at each grade must be evide ss grade only. For distinctions all criteria r		eria met and only one from Merit, would result in a
gnature of assessor:		Date:



Assignment mark sheet

Candidate name					Candidate number	
Centre na	ame		Centre number			
Task	Evidence			Grade 1	for task	Mark Pass (2 mark) Merit (4 marks) Distinction (6 marks)
1a)	Theme 1	I folio of im	ages			, ,
1a)	Theme 2	2 folio of im	ages			
Task	Evidence			Grade	for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1b)	Theme 1	supportin	g evidence			
1b)	Theme 2	2 supportin	g evidence			
			=Total mark	for all gra	aded tasks	
Conve	ersion cha	art			Divided by	÷ 6
Averag	ge Gra	ide	=Average mark for tasks		rk for tasks	
1-1.5	Pas	S		nuge mai	K TOT LUSKS	
1.6-2.5	Mei	rit		Overall grade		
2.6-3		tinction			sion chart)	
All parts	of the task	ks must be	passed to allow a grad	de to be c	laimed.	
Candidate signature				Date		
Assessor signature				Date		
Quality as	ssurance (co-ordinato	or signature (where ap	plicable)	Date	
External	External verifier signature (where applicable)				Date	

This page is intentionally blank

Assignment composition

This assignment is based on Unit 209 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Learning outcome	Task	Evidence
1. Set up, calibrate and profile a monitor	1a	Tutor observation notes
	1b	Written account
2. Check, use and store image data	2a	Stored images, records
	2b	Written account

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Tasks

Introduction to assignment

For task 1a, it is recommended that candidates calibrate at least two monitors before undertaking the observation.

Task 1a Calibrate a monitor

Calibrate a monitor. The monitor to be calibrated should be agreed with and observed by the tutor/assessor.

Software only calibration method and/or hardware equipment calibration method may be used. The calibration can be performed on either CRT or LCD monitor, using any platform.

Task 1b Written account

For the calibration in task 1a above and two other calibrations, produce a written account for each which outlines:

- the main health and safety risks when calibrating monitors
- the reasons for preparing the working environment for calibration
- how the calibration equipment and/or software was used and the steps involved
- the name of the monitor's new profile and identify correct system folder to save it to
- the procedures used for checking the accuracy of the calibration and profiling
- the recording of the date of calibration and the next re-calibration.

Tasks

Task 2a Store Images

Store a variety of self generated images using at least **three** different types of storage devices.

The following types of images should be stored:

- three must be unedited originals
- three must be working versions
- three must be ready for printing
- three must be prints
- two must be ready for email attachment
- two must be in a compressed format
- two must be in an uncompressed format
- two have copyright notice in IPTC metadata.

The storage devices must include:

- one for hard copy on a hard drive
- two for digital media of which at least one must be portable.

A file storage record must be kept for the images.

Images produced for other assignments may be used for this task.

Task 2b Written account

For the stored images in task 2a above, produce a written account that includes:

- the advantages and disadvantages of the storage devices used
- how the digital images were stored and handled
- how the hard copy (print) images were stored and handled
- how embedded profiles were handled
- reasons for the choice of file format for each image
- how files were copied and saved to each of the chosen storage devices
- what should be included in the file storage record.



Practical Observation

Task 1a)

The practical observation should be carried out when the candidate is undertaking one of the calibrations in Task 1a).

Candidates are not permitted to use checklist to work from when completing the calibration task, but may familiarise themselves with it prior to the observation.

Candidate name:

Assessment criteria	Achieved	Feedback
Safely setting up the calibration equipment / software and suitable environment for calibration		
How the calibration equipment and/or software was used and the steps involved		
Naming and/or identifying the monitor's new profile and checking it was in correct system folder		
Procedures used for checking the accuracy of the calibration and profiling		
Recording the date of calibration and next re-calibration		
Safely shutting down all hardware and software devices and disconnecting calibration hardware (as applicable).		
Signature of assessor and date:	!	

Note: A pass must be achieved for each assessment criteria area to receive an overall pass.

Assessment guidance

Task 1a)

Guidance			
Assessment criteria	To pass candidate must meet all the criteria		
Safely setting up the calibration equipment / software and suitable environment for calibration	Monitor allowed to warm up, hazards check carried out, hardware connected and /or software located and room illumination reduced to minimum.		
How the calibration equipment and/or software was used and the steps involved	Software and/or hardware procedures followed correctly.		
Naming the monitor's new profile and checking it was in correct system folder	Profile named (or name identified) and placed in correct folder (or folder identified) as applicable.		
Procedures used for checking the accuracy of the calibration and profiling	On screen check using a verification image, greyscale or hardware analysis (if available)		
Recording the date of calibration and next re- calibration	Filled in date of calibration and of next re-calibration.		
Safely shutting down all hardware and software devices and disconnecting calibration hardware	Hardware and software closed down in correct order and environment re-set to normal or previous conditions.		



Task 1b) Written account

\sim	1.			
Can	מונ	าลโด	nam	٦P.

Pass	Merit	Distinction
The candidate has:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:
provided the minimum relevant information required by the task	☐ provided clear evidence of information required by the task	provided clear and consistent evidence of relevant information required by the task
☐ named the monitor's new profile for each calibration	named the monitor's profile for each calibration and identified correct system folder in which it is saved	☐ provided relevant descriptive naming of monitor profiles for each calibration (ie date, standards if used eg D50) and identified the correct folders for alternative platform system
 □ provided limited evidence of checking the accuracy of the calibration and profiling □ recorded the date of calibration and schedule of next re-calibration 	 provided evidence of using a range of different procedures for checking the accuracy of the calibration and profiling provided a substantiated structured explanation for the need for regular calibration schedules 	folders provided a substantiated structured explanation of the strengths and limitations of different procedures for checking the accuracy of the calibration and profiling
Note: All points at each grade must be evi only. For distinctions all criteria must be r	denced in order to achieve the grade i.e. all pass criteria net for each grade.	met and only one from Merit, would result in a pass grad
Signature of assessor:		Date:



Marking checklist for storing images

Task 2a)

Candidates are not permitted to use checklist to work from when completing the task, but may familiarise themselves with it prior to the task.

Candidate name:

Assessment criteria	Achieved	Feedback
Three unedited original images stored		
Three working versions of images stored		
Three images that are ready for printing stored		
Three hard copies (prints) stored		
Two images that are ready for email attachment stored		
Two images in a compressed format stored		
Two images in an uncompressed format stored	***************************************	
Two images that have copyright notice in IPTC metadata stored		
One storage device for hard copy (print) used		
Two storage devices for digital media (of which at least one must be portable) used	***************************************	
A file storage record is kept for all images	***************************************	
Signature of assessor and date:		

Note: A pass must be achieved for each assessment criteria area to receive an overall pass.



Task 2b) Written account for storage of images

Candidate name:

Pass	Merit	Distinction
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:
☐ provided the minimum relevant information required by the task	☐ provided clear descriptions of the processes used	 provided clear and coherent descriptions of the processes used that indicate a high level of understanding
 expressed reasons for choice of file format which are not substantiated 	☐ provided substantiated reasons for the choice of file format	 provided a detailed explanation showing clear and consistent evidence of the use of a range of storage devices
	 provided an explanation showing clear evidence of the use of a range of storage devices presented information in a clear and logical manner 	☐ provided clear and consistent evidence of consideration given to alternatives with evidence of informed reflection
Guidance Made a limited attempt to present information in a clear, logical manner		presented the task to a high level
Note: All points at each grade must be evidenced only. For distinctions all criteria must be met for o		a met and only one from Merit, would result in a pass grad
Signature of assessor:		Date:



Assignment mark sheet

Candidate name			Candidate number	
Centre n	ame			Centre number
Task	Evidence		Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1a)	Observation of cali	bration of monitor (not		
1b)	Written account fo	r calibration of monitors		
2a)	Storage of images	(not graded)		
2b)	Written account fo	r storage of images		
		=Total mark f	or tasks 1b and 2b	
Conve	ersion chart	Divided by the numb	er of graded tasks	÷ 2
Avera	ge Grade	=Aver	age mark for tasks	
1-1.5	Pass		_	
1.6-2.5	5 Merit	,	Overall grade	
2.6-3	Distinction	(see conversion chart)		
All parts	of the tasks must be	passed to allow a grade to be	claimed.	
Candida	ate signature		Date	e
Assessor signature		Date)	
Quality a	ssurance co-ordinato	r signature (where applicable) Date)
 External	verifier signature (wh	ere applicable)	Date);

This page is intentionally blank

Assignment 210 Principles of photo imaging output

Assignment composition

This assignment is based on Unit 210 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcome and task.

Learning outcome	Task	Evidence
1. Produce photo images	1	Printed images, written
		account

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Assignment 210 Principles of photo imaging output

Tasks

Introduction to assignment

This assignment provides the candidate an opportunity to demonstrate evidence of the use of a range of photo image printing

Task 1 Print images

Use photo printing techniques to print a series of **ten** thematic images. The images captured from another assignment may be used. The image printing should support the overall image presentation.

Produce a written account which includes:

- the preparation and planning
- information on the research undertaken and influences, in making the decision on printing method and techniques
- why the final printing methods and techniques were selected
- how the equipment was used to produce optimum photo image prints for any print manipulation used
- a comparison of printing problems
- potential printing problems
- health and safety, legal and ethical considerations.

Assignment 210 Principles of photo imaging output



Task 1 **Print Images**

Candidate name:		
Pass	Merit	Distinction
The candidate has provided:	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:
☐ ten finished printed images of minimum acceptable quality	☐ ten finished printed images of satisfactory quality	☐ ten finished printed images of optimum quality
☐ limited evidence of the use of equipment and materials	☐ clear evidence of effective use of materials and equipment	☐ clear and consistent evidence of effective use of materials and equipment
☐ limited evidence of checking for potential printing problems	☐ a structured explanation of the use of equipment and materials	a structured and substantiated explanation which fully supports the use of equipment and materials
☐ limited evidence of the use of test print procedures or colour management	□ clear evidence of checking for potential printing problems	□ solutions to common printing problems
_	☐ clear evidence of the use of test print procedures or colour management	
 a minimal account of alternative printing processes and techniques 	☐ a structured account of alternative printing processes and techniques	
	Guidance	Guidance
	Completed the task with minimal assistance	Demonstrated a high level of independence
Note: All points at each grade must be evi pass grade only. For distinctions all criter	denced in order to achieve the grade i.e. all pass criteria ia must be met for each grade.	a met and only one from Merit, would result in a
Signature of assessor:		Date:



Assignment 210 Principles of photo imaging output

Assignment mark sheet

Candidate	Candidate number	
Centre name		Centre number
Task	Evidence	Grade for task
1	Printed images and written account	
	e for task 1 is the overall grade for this assignment.	Date
Tutor's/as	sessor's signature	Date
Quality as	surance co-ordinator's signature (where applicable)	Date
External v	erifier's signature (where applicable)	Date

Assignment composition

This assignment is based on Unit 211 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcome and tasks.

Learning outcome	Task	Evidence
Present images for viewing	1a	Presented images
	1b	Written account

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Tasks

Introduction to assignment

This assignment provides the candidate the opportunity to show evidence of photo image presentation skills.

Task 1a) Present images

Use a presentation method to present **10** thematic images. The images captured from another assignment may be used.

Task 1b) Produce a written account

Produce a written account for task 1a) above which:

- explains the choice of presentation method
- describes the methods used to present the final images
- contrasts the presentation method with an alternative method of presentation using different materials.



Marking/grading criteria for presentation of images

Task 1a)

Candidate name:

Assessment criteria	Poi	nts		Feedback
Selection and use of techniques, materials and media	1	2	3	
Accuracy and detail of finish	1	2	3	
Overall visual impact	1	2	3	
Total marks			-	
Grade				
Signature of assessor and date:				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades		
Pass	3 – 4	
Merit	5-7	
Distinction	8 - 9	

Grade descriptors for presentation of images

Task1a)

	Descriptors			
Assessment criteria	1 Point	2 Points	3 Points	
Selection and use of techniques, materials and media	There is some evidence of coherent presentation techniques, with use of some suitable materials and media	Coherent presentation techniques, using materials and media effectively	Consistently coherent presentation techniques, using materials and media that contribute to the effectiveness of the images	
Accuracy and detail of finish	There is some evidence of accuracy and detail of finish (eg consistency of image border size)	There is clear evidence of accuracy and detail of finish (eg consistency of image border size, appropriate ratio of border to image size)	There is clear and consistent evidence of accuracy and detail of the finish contributing to the effectiveness of the images	
Overall visual impact	There is some evidence of the presentation technique adding to the overall visual impact of the images	There is clear evidence of the presentation technique adding to the overall visual impact of the images	There is clear and consistent evidence of the presentation technique adding to the overall visual impact of the images, contributing to communication	



Task 1b) Written account

_				
Can	din	late	nan	വമ:

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:	
☐ the minimum relevant information required by the task	☐ clear evidence of reasoned explanation for choice of presentation method	☐ clear evidence of a consistently coherent explanation for choice of presentation method	
□ some evidence of a reasoned explanation for choice of presentation	☐ clear evidence of consideration given to an alternative method	☐ clear and consistent evidence of consideration given to an alternative	
some evidence of consideration given to an alternative method	☐ information in a clear logical manner	method, with evidence of informed reflection	
Guidance			
Made a limited attempt to present information in a clear, logical manner			

Signature of assessor:	Date:

Assignment mark sheet

Candidate name			C	Candidate number	
Centre n	name			(Centre number
Task	Evidence			Grade for task	Mark Pass (2 mark) Merit (4 marks) Distinction (6 marks)
1a)	Pres	sented images			
Task	-	dence		Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1b)	Writ	ten account			
	•		=Total mark for	all graded tasks	5
Conv	ersion	n chart		Divided by	÷3
Average Grade		Grade	=Average mark for tasks		
1-1.5					,
1.6-2.5	5	Merit		Overall grade	
2.6-3	Distinction (see conversion char		onversion chart)	
All parts	of the	e tasks must be	passed to allow a grade to	o be claimed.	
Candida	ate sig	gnature		D	ate
utor/assessor signature			D	ate	
 Quality a	assura	nce co-ordinato	or signature (where applic	able) D	ate

External verifier signature (where applicable)

Date



Assignment 212 Working to a photo imaging project brief

Assignment composition

This assignment is based on Unit 212 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcome and task.

Learning outcome	Task	Evidence
1. Interpret a project brief	1	Estimate of resources

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Assignment 212 Working to a photo imaging project brief

Tasks

Task 1 Interpret a project brief

Interpret the project brief used to produce the folio of photo images in one of the following assignments:

206 Principles of photo image capture 207 Principles of studio photography 208 Principles of location photography 305 Photo image capture 306 Studio photography 307 Location photography

This should include:

- the steps to follow
- an estimate of resources
- an estimate of time
- an estimate of costs
- an outline of legal and ethical considerations.

A pro forma is provided which may be used.



Assignment 212 Working to a photo imaging project brief

Pro forma for task 1

Candidate name		
Title of the project brief		
Steps to follow		
Estimate of resources		
Estimate of time		
Estimate of cost		
Legal and ethical considerati	ons	





Task 1 Interpretation of project brief

Candidate name:

Pass	Merit	Distinction
The candidate has provided:	The candidate has achieved everything at pass grade and has:	The candidate has achieved everything at pass and Merit grade and has:
☐ the minimum relevant information required by the task	provided clear evidence of resource, time and cost estimation	 provided clear and consistent evidence of resource, time and cost estimation
☐ limited evidence of resource, time and cost estimation	☐ presented information in a clear, logical manner	provided information which indicates clear evidence of understanding
	☐ provided information which shows evidence of understanding	☐ worked with a high level of independence
Guidance Made a limited attempt to present information in a clear, logical manner	□ completed the task with minimal assistance	
Note: All points at each grade must be a grade only. For distinctions all criteria r	evidenced in order to achieve the grade i.e. all pass criteria nust be met for each grade.	met and only one from Merit, would result in a pass
Signature of assessor:		Date:



Assignment 212 Working to a photo imaging Project brief

Assignment mark sheet

Candid	ate name	Candidate number Centre number	
Centre r	name		
Task	Evidence	Grade	
1	Estimate of resources		

Candidate signature	Date
Assessor signature	
Quality assurance co-ordinator signature (where applicable)	Date
External verifier signature (where applicable)	Date

Assignment composition

This assignment is based on unit 213 of the level 2 VRQ's in Photo imaging. It is made up of the following learning outcomes and tasks

Learning outcome	Task	Evidence
Produce a folio of images	1a	Presented images
	1b	Written account

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Introduction to assignment

This assignment provides the candidate the opportunity to show evidence of camera skills in recording images.

Candidates are required to select two themes. For each theme candidates are required to:

- 1. Plan a photographic approach (the planning must be presented to the tutor/assessor who must agree the suitability of the subject/location/event to meet the task requirements. Planning and preparation is key to the success of the candidates individual interpretation of the two themes selected for image capture and candidates should be encouraged to consider their interpretations carefully).
- 2. Produce a detailed plan.
- 3. Select and use appropriate equipment and materials.
- 4. Undertake the capture of images.
- 5. Produce a minimum of 10 images, which are thematic.

Tasks

Task 1a) Produce a folio of images

Select **two** of the following themes and produce a minimum of 10 images on each theme:

- 7. People (examples are: identification, people at work)
- 8. Built environment (examples are: details and features of buildings)
- 9. Close up (examples are: metal objects, instruments, through glass)
- 10. Reportage (example: uncontrolled actions)
- 11. An alternative assignment which must be approved by the tutor/assessor and Quality Assurance Co-ordinator.

A thematic approach must be applied and the set of images must be related within the theme. Each image must also stand on its own merits. Images can be provided on any form of media

A statement of intent should be produced for each selected theme and agreed with the tutor/assessor before undertaking the assignment. The statement of intent should include:

- the title of theme to be undertaken
- a brief statement as to the intended purpose of the photography to be undertaken
- an overview of the equipment and materials (media) to be used
- a brief explanation of techniques to be used and why
- a brief explanation of how lighting conditions can be used advantageously
- a brief assessment of safety considerations.

A pro forma is included for the statement of intent which may be used.

Tasks

Task 1b) Supporting evidence for folio of images

Provide a written account for **each** folio of images which includes:

- the statement of intent
- the preparation and planning undertaken (including reasons for equipment and materials selection, equipment and materials preparation, and health and safety considerations)
- how the equipment was used to capture images (including the method of image capture and operational procedures followed)
- why the final images were selected (including how they relate to the task)
- health and safety, legal and ethical considerations.

A pro forma is included which may be used.

Pro forma for Tasks



Pro forma for task 1a)	Statement of intent
Candidate name:	Theme:
Title of the theme:	
Intentions/purpose of the photo	ography to be undertaken
michigan, pur pesse er une prior	og.upy to 20 unidertanon
The photo imaging equipment	and medium that will be used and why
Techniques that will be used ar	nd how they will help convey the visual message
•	
How light quality can be used t	so halp convey the viewal massage
now light quality can be used t	o help convey the visual message

Assignment 213

Principles of operational support photography

Pro forma for Tasks

Pro forma for task 1a)

City& Guilds

Candidate name: Preparation and planning undertaken Methods of image capture and operational procedures followed
Preparation and planning undertaken
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed
Methods of image capture and operational procedures followed

Statement of intent

Assignment 213

Principles of operational support photography

Pro forma for task 1b)

City& Guilds Pro forma for Tasks

Written account

Candidate name:
Why the final images were selected
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations
Health and safety, legal and ethical considerations



Marking checklist for operational support photography

Task 1a) Marking/grading criteria for folio of images

Candidate	name:
Carraracte	Harric.

Theme 1:

Assessment criteria	Ро	ints		Feedback
Images are relevant to the theme	1	2	3	
Use of techniques	1	2	3	
Use of lighting	1	2	3	
Use of exposure	1	2	3	
Use of equipment and media	1	2	3	
Total marks				T
Grade				
Signature of assess	or an	d da	te	

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting	points to grades
Pass	5-7
Merit	8-12
Distinction	13 - 15



Marking checklist for operational support photography

Task 1a) Marking/grading criteria for folio of images

Candidate name:

Theme 2:

Assessment criteria	Ро	ints		Feedback
Images are relevant to the theme	1	2	3	
Use of techniques	1	2	3	
Use of lighting	1	2	3	
Use of exposure	1	2	3	
Use of equipment and media	1	2	3	
Total marks		1	1	
Grade				
Signature of assess	or ar	d da	ite:	

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting	points to grades
Pass	5-7
Merit	8-12
Distinction	13 - 15



1a) Grade descriptors for folio of images

	Descrip	tors	
Assessment criteria	1 Point	2 Points	3 Points
Images are relevant to the theme	Images are related to the theme	All images clearly relate to the theme	All images relate consistently and coherently to the theme
Use of techniques	There is some evidence of use of techniques (eg composition, use of depth of field, sharpness/image movement)	There is clear evidence of the use of techniques in creating meaningful images	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the images
use of lighting	There is some evidence of awareness of use of lighting	There is clear evidence of awareness of use of lighting contributing to success of images	There is clear and consistent evidence of awareness of use of lighting contributing to success of images
Use of exposure	Exposure has enabled sufficient detail to be recorded	Exposure has been controlled to ensure necessary detail has been recorded	There is clear and consistent evidence of exposure control contributing to the success of the images
Use of equipment and media	Some evidence of use of equipment and media contributing to the intended visual message	Clear evidence of use of equipment and media contributing to the intended visual message	There is clear and consistent evidence of equipment and media ensuring the intended visual message



Task 1b) Supporting evidence / written account for theme 1

Note: All points at each grade must be evidenced in order to achieve the grade i.e. all pass criteria met and only one from Merit, would result in a pass grade only. For distinctions all criteria must be met for each grade.

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:	
 a statement of intent the minimum relevant information required by the task an limited account of assignment planning an account of image capture a limited explanation of why final images were selected (ie without structured reasons) 	 an account of assignment planning, which includes information on choice of equipment an account of image capture, outlining safe equipment operation in the accomplishment of the set task a structured explanation which supports the choice of final images 	 an account of assignment planning, which includes detailed information on choice of equipment a detailed account of image capture, outlining equipment operation and health and safety considerations a structured and reasoned explanation which fully supports the choice of final images 	
Signature of assessor:		Date:	

Task 1b) Supporting evidence / written account for theme 2

Note: All points at each grade must be evidenced in order to achieve the grade i.e. all pass criteria met and only one from Merit, would result in a pass grade only. For distinctions all criteria must be met for each grade.

Pass	Merit	Distinction	
The candidate has provided:	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:	
 a statement of intent the minimum relevant information required by the task an limited account of assignment planning an account of image capture a limited explanation of why final images were selected (ie without structured reasons) 	 an account of assignment planning, which includes information on choice of equipment an account of image capture, outlining safe equipment operation in the accomplishment of the set task a structured explanation which supports the choice of final images 	 an accurate account of assignment planning, which includes detailed information on choice of equipment a detailed account of image capture, outlining equipment operation and health and safety considerations a structured and reasoned explanation which fully supports the choice of final images 	
Signature of assessor:		Date:	



Candidate feedback sheet

Task &	Assessor's comments	
date	(The assessor should sign after each feedback session)	
Tutor/Assess	or signature	Date
Candidate sig	gnature	Date



Assignment mark sheet

Candidate name					Candidate number	
Centre name					Centre number	
Evi	task Pass (2 mar Merit (4 ma		Pass (2 mark) Merit (4 marks	rks)		
The	me 1 folio of im	nages				
The	eme 2 folio of im	nages				
Evidence			Grade for task		2 marks)	
The	me 1 supportir	g evidence				
The	me 2 supportir	ig evidence				
		=Total mark for	all graded tasks			
ersio	n chart	Divided by the nu		÷ 6		
Average Grade						
	Pass	=Averag	e mark for tasks			
5	Merit		Overall grade			
	Distinction	(see co	onversion chart)			
		passed to allow a gra	ade to be claimed	d. Date		
or sign	ature			Date		
	The	Theme 1 folio of im Theme 2 folio of im Evidence Theme 1 supportin Theme 2 supportin Theme 2 supportin Theme 2 supportin Theme 3 supportin Theme 4 supportin Theme 5 supportin Theme 6 supportin Theme 6 supportin Theme 7 supportin Theme 1 supportin Theme 1 supportin Theme 2 supportin Theme 2 supportin Theme 3 supportin Theme 1 supportin Theme 1 supportin Theme 2 supportin Theme 2 supportin Theme 3 supportin Theme 3 supportin Theme 4 supportin Theme 5 supportin Theme 6 supportin Theme 6 supportin Theme 7 supportin Theme 9 supportin Theme 1 supportin Theme 2 supportin Theme 3 supportin Theme 4 supportin Theme 5 supportin Theme 6 supportin Theme 6 supportin Theme 7 supportin Theme 8 supportin Theme 9 supportin Theme 9 supportin Theme 1 supportin Theme 1 supportin Theme 1 supportin Theme 2 supportin Theme 1 supportin Theme 1 supportin Theme 1 supportin Theme 1 supportin Theme 2 supportin Theme 1 supportin Theme 1 supportin Theme 2 supportin Theme 1 supportin Theme 2 supportin Theme 1 supportin Theme 1 supportin Theme 2 supportin	Theme 1 folio of images Theme 2 folio of images Evidence Theme 1 supporting evidence Theme 2 supporting evidence = Total mark for Divided by the number of the tasks must be passed to allow a greate signature	Theme 1 folio of images Theme 2 folio of images Evidence Grade for task Theme 2 folio of images Evidence Grade for task Grade for task Theme 1 supporting evidence Theme 2 supporting evidence = Total mark for all graded tasks Divided by the number of graded tasks = Average mark for tasks Overall grade (see conversion chart) of the tasks must be passed to allow a grade to be claimed ate signature	Evidence Grade for task	

Date

Date

Quality assurance co-ordinator signature (where applicable)

External verifier signature (where applicable)

Assignment composition

This assignment is based on unit 214 of the level 2 VRQ's in Photo imaging. It is made up of the following learning outcomes and tasks

Learning outcome	Task	Evidence	
Enhance and output images	1a	Storage of images	
	1b	Written account	

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Introduction to assignment

Candidates are required to enhance and output images. A file storage record must be kept for the images. Images produced for other assignments may be used for this task.

Task 1a Enhance and output images

Images should be downloaded from a:

- digital camera
- digital source medium
- CD-ROM/DVD

Store a variety of self generated images using at least **three** different types of storage devices.

The following types of images should be stored or outputted:

- three must be unedited originals
- three must be working versions
- three must be ready for printing
- three must be prints
- two must be ready for email attachment
- two must be in a compressed format
- two must be in an uncompressed format
- two must have copyright notice in IPTC metadata.

At least:

- two images should be cropped and resized
- two images should have text/information added
- one panorama should be produced

The storage devices must include:

- one for hard copy
- two for digital media of which at least one must be portable.

A file storage record must be kept for the images. Images produced for other assignments may be used for this task.

Tasks

Task 1b Written account

Produce a written account that includes:

- the advantages and disadvantages of the storage devices used
- how the digital images were enhanced, stored and handled
- how the hard copy (print) images were stored and handled
- how embedded profiles were handled
- reasons for the choice of file format for each image
- how files were copied and saved to each of the chosen storage devices
- what should be included in the file storage record.

A pro forma is provided which may be used.



Pro forma for Tasks 1b

Pro forma for task 1b) Written acc	count
Candidate name:	
Advantages and disadvantages of the storage	ge devices used
How the digital images were enhanced, stor	ed and handled
How the hard copy (print) images were store	ed and handled
How embedded profiles were handled	
Reasons for the choice of file format for each	ı image



Pro forma for Task 1b

Pro forma for task 1b)	Written account
How files were copied and sav	ed to each of the chosen storage devices
What should be included in the	e file storage record



Marking checklist for management and storage for operational support photography

Task 1a Marking checklist for storing images

Candidates are not permitted to use checklist to work from when completing the task, but may familiarise themselves with it prior to the task.

Candidate name:

Assessment criteria	Achieved (Y / N)	Feedback
Three unedited original images stored		
Three working versions of images stored		
Three images that are ready for printing stored		
Three hard copies (prints) stored		
Two images that are ready for email attachment stored	011111111111111111111111111111111111111	
Two images in a compressed format stored		
Two images in an uncompressed format stored		
Two images that have copyright notice in IPTC metadata stored		
Two images have been cropped and resized		
Two images should have text added		
One panorama should be produced		
One storage device for hard copy (print) used		
Two storage devices for digital media (of which at least one must be portable) used		
A file storage record is kept for all images		
Signature of assessor and date:	: E	

Note: A pass must be achieved for each assessment criteria area to receive an overall pass.



Principles of image management and storage for operational support Guilds photography **Assignment 214**

Task 1b) Written account for storage of images

Note: All points at each grade must be evidenced in order to achieve the grade i.e. all pass criteria met and only one from Merit, would result in a pass grade only. For distinctions all criteria must be met for each grade.

Pass	Merit	Distinction	
The candidate has:	The candidate has achieved everything at pass grade and has:	The candidate has achieved everything at pass and Merit grade and has:	
 provided the minimum relevant information required by the task expressed reasons for the 	 provided clear descriptions of the processes used provided substantiated reasons for the choice of file format 	 provided clear and coherent descriptions of the processes used that indicate a high level of understanding 	
choice of file format which are not substantiated Guidance Made a limited attempt to	 provided an explanation showing clear evidence of the use of a range of storage devices 	 provided a detailed explanation showing clear and consistent evidence of the use of a range of storage devices 	
present information in a clear, logical manner	presented information in a clear and logical manner	 provided clear and consistent evidence of consideration given to alternatives with evidence of informed reflection 	
Cignature of accessor		Data	
Signature of assessor:		Date:	



Candidate feedback sheet

_				
<i>(</i> 'ar	M11	date	na	ma:
Cai	ıuı	aatt	Ha	IIIC.

Task &	Assessor's comments	
date	(The assessor should sign after each feedback session)	
Futor/acces	sor signature	Date
i ut01/a5565	ooi oignature	Date
Candidate s	ignature	Date



Assignment mark sheet

Candidate name			Candidate number	
Centre name				Centre number
Task	Evidence		Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1a)	Storage of ima	ges (not graded)		DISTILICTION (3 marks)
1b)		nt for storage of images		
 _		=Total ma	rk for tasks 1b	
Conversion chart Divided by the number of graded tasks			÷ 1	
Average	Grade	Avorago		
1-1.5	Pass	=Average	mark for tasks	
1.6-2.5	Merit		Overall grade	
2.6-3	Distinction	(see con	version chart)	
All parts of ^a		e passed to allow a grade		Date
Assessor signature				Date
Quality assı	urance co-ordinat	tor signature (where appli	cable)	Date
External verifier signature (where applicable)				Date

Assignment composition

This assignment is based on unit 215 of the level 2 VRQ's in Photo imaging. It is made up of the following learning outcomes and tasks

Learning outcome	Task	Evidence
Edit, enhance and manipulate images	1a & 1b	Image manipulation and written account
	<u> </u>	

A pro forma is provided in the appendix that can be used to provide feedback to candidates.

Tasks

Task 1a Produce a portfolio of images

Using a minimum of five images, produce a portfolio which demonstrates the following digital image manipulation skills:

- a 'Before and After' image demonstrating significant improvement to quality
- a combined image from at least two different sources
- a 'Black & White' conversion
- an image which has been cropped and resized
- an image which has demonstrated use of masking and selection

Images produced for other assignments may be used for this task, but they should be of varying file formats

Task 1b Written account

Produce a written account that includes:

- reasons for choice of methods
- describe the methods used for the final images
- techniques used and how they helped convey the visual message
- reasons for the choice of file format for each image
- outline photo output technique

A pro forma is provided which may be used.



Pro forma for Task 1b

Pro forma for task 1b)	Written account
Candidate name:	
Reasons for choice of methods	
The methods used for the final i	images
Techniques used and how they	helped convey the visual message
Reasons for the choice of file fo	ormat for each image
Outline of the section to the dealers	
Outline photo output technique	



Marking/grading criteria for folio of images

Task 1a)
Candidate name:

Points			Feedback
1	2	3	
1	2	3	
1	2	3	
1	2	3	
1	2	3	
		ı	
-			
	1	1 2 1 2 1 2 1 2	1 2 3 1 2 3 1 2 3

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades				
Pass	5-7			
Merit	8 – 12			
Distinction	13 - 15			



Grade descriptors for folio of images

Task 1a)

Descriptors						
Assessment criteria	1 Point	2 Points	3 Points			
Image demonstrates significant improvement to quality	Image shows some improvement and of minimal quality	Image shows clear improvement and satisfactory quality	Image shows significant improvement and quality			
Image combined from at least two different sources	There is some evidence of use of technique	There is clear evidence of the use of techniques in creating images	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the image			
Quality of Black & White conversion	There is some evidence of awareness of conversion	There is clear evidence of awareness of conversion	There is clear and consistent evidence of awareness of conversion			
Use of cropping and resizing	Use of cropping and resizing is minimal	There is clear use of cropping and resizing	Use of cropping and resizing is very evident and to a high standard			
Use of masking and selection	Some evidence of use of masking and selection	Clear evidence of use of masking and selection	There is clear and consistent evidence of masking and selection			



Task 1b) Written account

Candio	Ater	nam	А

Pass	Merit	Distinction
The candidate has provided :	The candidate has achieved everything at pass grade and provided:	The candidate has achieved everything at pass and Merit grade and provided:
☐ provided the minimum relevant information required by the task	provided clear descriptions of the processes used	provided clear and coherent descriptions of the processes used that indicate a high level of understanding
□ expressed reasons for the choice of file	☐ provided substantiated reasons for the choice of file format	understanding
format which are not substantiated	☐ a clear account of techniques and choice of methods	 provided clear and consistent evidence of consideration given to techniques with evidence of informed reflection
☐ made a limited attempt to present information in a clear, logical manner	presented information in a clear and logical manner	☐ a clear and consistent account of output
☐ limited explanation of output techniques	iogical manner	techniques
	☐ a clear outline of output techniques	
	<u> </u>	<u> </u>
Note: All points at each grade must be evidence For distinctions all criteria must be met for each		teria met and only one from Merit, would result in a pass
or distinctions an enteria mast be met for each	g. 440.	
Signature of assessor:		Date:



Assignment mark sheet

Candidate name				Candidate number
Centre r	name			Centre number
Task	Evid	ence	Grade for task	Mark Pass (2 mark) Merit (4 marks) Distinction (6 marks)
1a	Portf	olio of image		
Task	Evid	ence	Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)
1b	Writt	en Account		
			=Total mark for all graded task	CS
Conv	ersion	chart	Divided b	y ÷ 3
Avera	age	Grade	=Average mark for task	
1-1.5		Pass	-	
1.6-2.5		Merit	Overall grad	
2.6-3		Distinction	(see conversion char	L)
All parts	of the	tasks must b	passed to allow a grade to be claimed.	
Candida	ate sig	nature		Date
Assesso	Assessor signature			Date
Quality a	assuran	ce co-ordina	or signature (where applicable)	Date
 External	l verifie	r signature (w	ere applicable)	 Date

Assignment composition

This assignment is based on Unit 216 of the Level 2 VRQs in Photo Imaging. It is made up of the following learning outcomes and tasks.

Le	arning outcome	Assessment criteria	Task	Evidence
1.	Be able to shoot video images and sound on a DSLR camera	1.1, 1.2, 1.3, 1.4	1a and 2a	Shooting shot types Shooting video with DSLR
		1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13	1b, 2b	Written account x 2
2.	Understand the use of different lenses when using a DSLR camera for video	2.1, 2.2, 2.3, 2.4, 2.5,2.6	1a, 1b	Shooting shot types Written account
3.	Be able to transfer video images and sound from a DSLR camera to a computer	3.1, 3.2 3.3, 3.4, 3.5	2a	Shooting video with DSLR

Tasks

Introduction to assignment

This assignment provides the candidate the opportunity to show evidence of camera skills in recording video on a DSLR and demonstrate an understanding of the different shot types used in video production.

Candidates will need to be able to have access to a video capable DSLR camera to take this unit. Before filming the statement of intent and suitability of the subject/location/event to meet the task requirements must be agreed with the tutor/assessor.

Task 1a) Shooting shot types

Candidates are required to:

- I. Set up a camera to capture video.
- II. Undertake the capture of video images using a DSLR camera and accessories, producing a **minimum** of **six** different shot types.

Task 1b) Written account

Produce a written account with the following evidence:

- A statement of intent that includes:
 - o information on the research undertaken
 - o an explanation of the equipment and settings to be used for each shot type
 - o the lenses and accessories that will be used and why
 - o techniques that will be used especially with regards to zoom and focus
 - o brief assessment of safety considerations.
- A shooting plan, including illustrations.

A pro forma is included for the statement of intent which may be used.

Tasks

Task 2a) Shooting a DSLR video

- I. Using a DSLR camera record a short video piece (with sound) containing the different shot types produced in Task 1.
 - NOTE: The **maximum** length of the video should **not** exceed **two minutes**.
- II. Transfer the video data from the camera to a computer.
- III. Import the video files into editing software and download the final video for viewing.

Task 2b) Written account

Produce a written account with the following evidence:

- A statement of intent which includes:
 - o the intentions /purpose of the video to be undertaken
 - o the research undertaken
 - o an explanation of the choice of equipment and materials used
 - o techniques that will be used and how they will help convey the visual message
 - o a brief assessment of safety considerations.
- a detailed plan of the video piece using storyboards
- how the video files were transported to the computer, imported into editing software and used to produce the final product/video
- an evaluation of the production.

A pro forma is included for the statement of intent which may be used.



Pro forma for task 1b)

Statement of intent			
Task 1b written account	Candidate name:		
File name			
Research for six different shot types			
Explain choice of equipment and settings			
The lenses and accessories that will be use	d and why		
Techniques that will be used especially wit	h regard to zoom and focus		
Safety considerations			

Grade descriptors for practical tasks



Task 1a)

Descriptors						
Assessment criteria	1 Point	2 Points	3 Points			
Use of camera settings	There is some evidence of the use of settings	There is clear evidence of the use of settings to create effective shots	There is clear and consistent evidence of the use of settings to create successful shots and quality			
Use of accessories	There is some evidence of use of accessories to create shots	There is clear evidence of the use of accessories to create a variety of shots	There is clear and consistent evidence of effective use of accessories to create a range of shots of the image			
Use of techniques	There is some evidence of use of techniques	There is clear evidence of the use of techniques to create meaningful shots	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the shots			
Variety and range of shots	There is some evidence of a variety of shots	There is clear evidence of a variety of shots	There is clear and consistent evidence of a variety and range of shots			
Quality of final shots	Some consideration given to the quality of the final shots	Clear evidence of effective quality of final shots	There is clear and consistent evidence of effective quality of final shots			



Marking/grading criteria for shooting video images

Task 1a) Candidate name:

Assessment criteria	Poi	ints		Feedback
Use of camera settings	1	2	3	
Use of accessories	1	2	3	
Use of techniques	1	2	3	
Variety and range of shots	1	2	3	
Quality of final shots	1	2	3	
Total marks			•	
Grade				
Signature of assessor and date:				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades				
Pass	5-7			
Merit	8-12			
Distinction	13 - 15			





Task 1b) Written account

\sim					
(`ລາ	าطเ	α	ιτΔ	ทล	me
⊂ai	וגאו	w	41.0	110	IIIC

Pass	Merit	Distinction
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:
 □ the minimum relevant information required by the task □ a statement of intent □ limited evidence of planning and research □ a limited explanation of why final shots were selected (ie without structured reasons) Guidance Made a limited attempt to present information in a clear, logical manner 	 evidence of relevant research using a variety and range of sources an illustrated shooting plan, which includes information on choice of equipment and settings provided clear descriptions of the techniques used a structured explanation which supports the choice of final shots presented information in a clear and logical manner 	 □ provided clear and coherent descriptions of the equipment and techniques used (especially with regard to zoom and focus) that indicate a high level of understanding □ a detailed shooting plan which includes information on choice of shot types. □ a structured and reasoned explanation which fully supports the choice of final shots
Note: All points at each grade must be evidenced only. For distinctions all criteria must be met for		a met and only one from Merit, would result in a pass grad
Signature of assessor:		Date:



Pro forma for Tasks 2b

Statement of intent			
Task 2b written account	Candidate name:		
File name			
Intentions/purpose of the video to be unde	ertaken		
Research undertaken			
The equipment and materials that will be uetc.	used and why e.g. lenses, memory cards		
Techniques that will be used and how they	will help to convey the visual message		
Teeriniques that will be used and now the	will help to convey the visual message		
Safety considerations			

Grade descriptors for practical tasks



Task 2a) Shooting a DSLR video

Assessment criteria	1 Point	2 Points	3 Points
Use of DSLR camera settings to record video and sound	Settings have been used to record video and sound	Clear evidence of the use of settings to record video and sound effectively	Settings have been used to record high quality sound and video
Use of techniques	There is some evidence of use of techniques	There is clear evidence of the use of techniques to create meaningful shots	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the shots
Use of equipment and materials	There is some evidence of use of equipment and materials to create shots	There is clear evidence of the use of equipment and materials to create a variety of shots	There is clear and consistent evidence of effective use of equipment and materials to create a range of shots of the image
Variety and range of shots	There is some evidence of a variety of shots	There is clear evidence of a variety of shots	There is clear and consistent evidence of a variety and range of shots
Transfer data from a DSLR camera onto a computer, import video files into editing software and download images for viewing	Data has been transferred onto a computer and downloaded for viewing	Clear evidence of effective import of data into software to download the video for viewing	There is clear and consistent evidence of effective use of software to produce a simple edit on a timeline that has been exported for viewing

Marking/grading criteria for shooting video images



Task 2a)

Candidate name:

Assessment criteria	Po	ints		Feedback
Use of DSLR camera settings to record video and sound	1	2	3	
Use of techniques	1	2	3	
Use of equipment and materials	1	2	3	
Variety and range of shots	1	2	3	
Transfer data from a DSLR camera onto a computer, import video files into editing software and download images for viewing	1	2	3	
Total marks				
Grade				

Note: Points must be achieved for each assessment criteria area to receive an overall grade.

Converting points to grades		
Pass	5-7	
Merit	8-12	
Distinction	13 - 15	



2b) Written account

_				
(and	\sim 1 $^{\prime}$	12ta	$n \ge m \ell$	2
Carre	มเบ	ıaıc.	name	5

Pass	Merit	Distinction		
The candidate has provided:	The candidate has achieved everything at pass grade and:	The candidate has achieved everything at pass and Merit grade and:		
 □ the minimum relevant information required by the task □ a statement of intent □ limited evidence of research □ a limited account of assignment planning □ an account of how the data was handled □ a limited evaluation of the final video Guidance Made a limited attempt to present information in a clear, logical manner 	 □ provided clear descriptions of the techniques used □ evidence of relevant research using a variety and range of sources □ an account of assignment planning, which includes information on choice of equipment □ a structured evaluation of the final video □ a clear account of how the data was imported and downloaded 	 provided clear and coherent descriptions of the techniques used that indicate a high level of understanding Clear and consistent evidence of a high level of research that is clearly referenced a detailed account of assignment planning which includes information on choice of shot types and why they were used a structured and reasoned evaluation of the final video A clear and consistent account of how the data was imported into editing software and exported as a simple timeline 		
Note: All points at each grade must be evidenced only. For distinctions all criteria must be met for		a met and only one from Merit, would result in a pass grad		
Signature of assessor:	<u>-</u>	Date:		



Assignment mark sheet

Candidate name				Candidate number	
Centre name			(Centre number	
Task	Evidence		Grade for task	Mark Pass (1 mark) Merit (2 marks) Distinction (3 marks)	
1b)	Shooting shot typ	es		, ,	
1b)	Written account				
2b)	Written account				
Task	Evidence		Grade for task	Mark Pass (2 mark) Merit (4 marks) Distinction (6 marks)	
2a)	Shooting a DSLR	video			
		=Total mark fo	or tasks 1 and 2		
Conve	rsion chart	Divided by the number	of graded tasks	÷ 5	
Averag	ge Grade	– Average	e mark for tasks		
1-1.5	Pass	-/werage			
1.6-2.5	Merit	(500.50	Overall grade		
2.6-3	Distinction	(see co	nversion chart)		
All parts (of the tasks must be	e passed to allow a grade to be o	claimed.		
Candidat	te signature		Date	•	
Assessor	signature		Date		
Quality as	ssurance co-ordinat	or signature (where applicable)	Date	:	
External v	verifier signature (w	here applicable)	Date		

Appendix 1 Candidate feedback sheet





\sim				
rann	\square	ISTA	na	mΔ
Cand	HU.	ıaı.c	па	Π

The assessor should sign after each feedback session) (The assessor should sign after each feedback session)	Task &	Assessor comments/action plan
		(The assessor should sign after each feedback session)
		(1.10 1.20 1.20 1.20 1.20 1.20 1.20 1.20
,		

lutor/Assessor signature	Date	
Candidate signature	Date	

Published by City & Guilds 1 Giltspur Street London EC1A 9DD T +44 (0)844 543 0000 F +44 (0)20 7294 2413 www.cityandguilds.com

City & Guilds is a registered charity established to promote education and training